



2025-2026

PLACEMENT REPORT

MBA (BUSINESS ECONOMICS)



www.dbe-du.org



ABOUT THE DEPARTMENT



Founded in 1973, the Department of Business Economics at the University of Delhi has consistently been a pioneer in blending academic excellence with industry relevance. Originally established with the prestigious Master's Program in Business Economics (MBE), the Department evolved with changing industry demands and introduced the MBA in Business Economics in 2015, reinforcing its commitment to innovation and contemporary business education.

With a rich legacy spanning more than five decades, the Department has earned a reputation as one of India's leading centers for management and economic studies. Its distinguished faculty, accomplished researchers, and experienced industry professionals foster a dynamic learning environment that encourages critical thinking, leadership, innovation, and problem-solving abilities among students.

The curriculum is thoughtfully designed to provide students with a strong interdisciplinary foundation in Economics, Statistics, Finance, Marketing, Corporate Law, and Management Sciences. Alongside rigorous academic training, students gain exposure to real-world business challenges through case studies, research projects, internships, live industry interactions, and corporate engagements. In the second year, students can specialize in Analytics, Finance, or Marketing, enabling them to align their academic journey with their professional aspirations.

The Department has consistently maintained strong ties with leading corporations, consulting firms, financial institutions, and emerging startups, making it a preferred recruitment destination across sectors. Its alumni network, spread across prestigious organizations in India and abroad, continues to make significant contributions in the fields of consulting, analytics, finance, marketing, policymaking, and entrepreneurship.

Driven by a culture of adaptability, excellence, and continuous learning, the Department of Business Economics continues to shape future business leaders who are equipped with both analytical expertise and managerial acumen. Today, it proudly stands as a symbol of academic distinction, professional integrity, and impactful industry engagement.

MESSAGE FROM FACULTY PROGRAM COORDINATOR



Prof. Ananya Ghosh Dastidar

Department of Finance and Business Economics
(November 2003 - Present)

Greetings Recruiters,

We are delighted to welcome you to the placement process for the MBA (Business Economics) program of our department. Since its inception in 1973, the program has proudly upheld over five decades of academic excellence, innovation, and contribution to the field of Business Economics. Throughout this journey, we have remained committed to nurturing intellectual growth, professional competence, and industry readiness among our students.

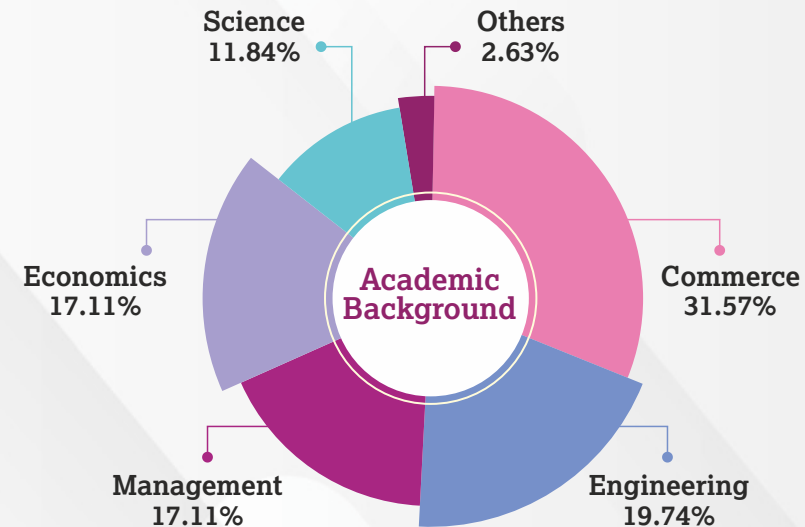
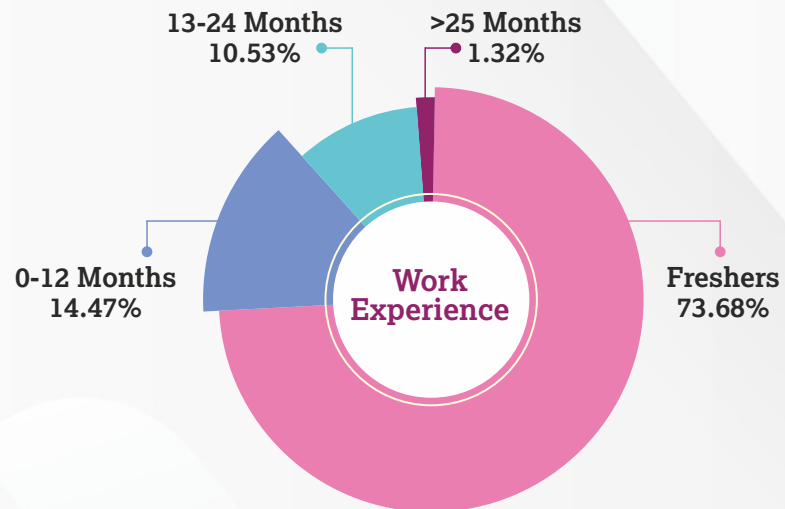
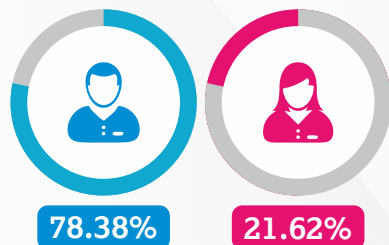
The MBA (Business Economics) program has established a strong reputation in the domains of quantitative research, business analytics, and data-driven decision-making with applications in diverse fields such as economics, finance and marketing. Alongside academic rigor, we emphasize the development of adaptability, communication, and interpersonal skills that enable students to collaborate effectively with senior management, colleagues, and teams in dynamic professional environments.

Our curriculum is designed to provide a holistic and enriching learning experience through a blend of classroom teaching, live research projects, case studies, internships, industry interactions, and a strong commitment to social and environmental responsibility. By integrating theoretical knowledge with practical exposure, we strive to prepare future professionals who can contribute meaningfully to organizations and society alike.

We look forward to carrying forward our legacy of excellence in the field of business education with applications in economics, finance and marketing. We sincerely hope that your engagement with our placement team and students will lead to a meaningful, mutually rewarding, and long-lasting association between your esteemed organization and our program.

FINAL PLACEMENTS BATCH OF 2026

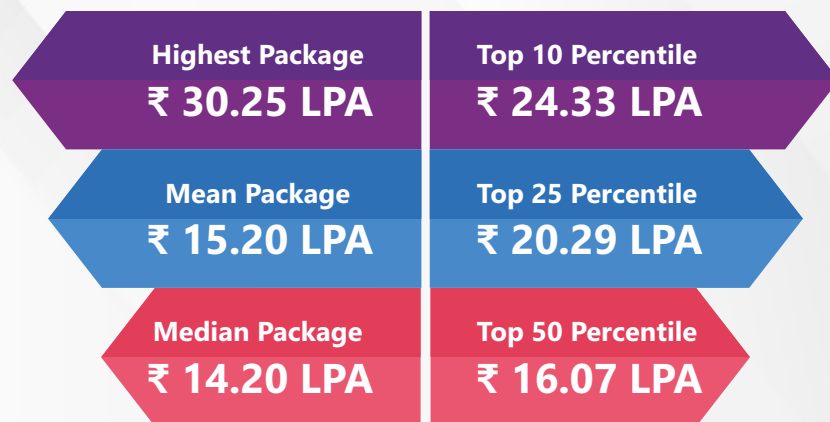
Gender Ratio



Roles Offered

- Analyst
- Analyst – Economic Advisory
- Analyst - Financial Advisory Support
- Analytics – Senior Business Analyst
- Analytics Consultant
- Analytics Manager
- Associate Analyst - Ops Strategy and Analytics
- Associate Consultant
- Business Analyst
- CFO Office Services
- Consultant - Governance & Risk Advisory (GRA)
- Customer Relationship, Business Growth, Sales and Advisory, Customer Service
- Data Analysis Specialist
- Data Analytics
- Data Scientist – Equity Research Associate/Associate Manager
- Economist – Research Associate
- Financial Operations
- Global Financial Operations
- Growth Lead (Sales)
- Inside Sales (HNI)
- Junior Business Associate/Business Associate - Special Projects
- Management Trainee
- Management Trainee – Business & Strategy Analyst
- Management Trainee – Planning & Strategy
- Management Trainee – Strategy & Operations
- Research Associate
- Senior Associate Analyst
- Senior Management Trainee – Transportation & Procurement Department
- Strategic Planning - Management Trainee

Final Placement Statistics



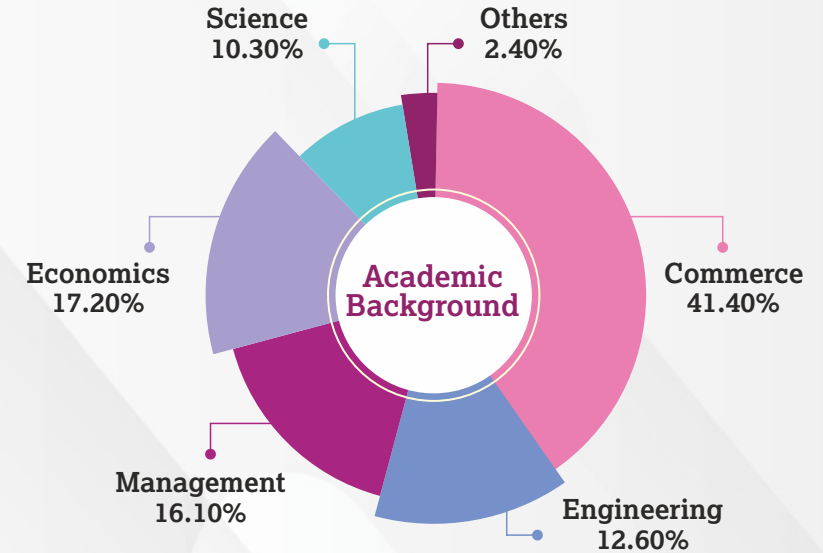
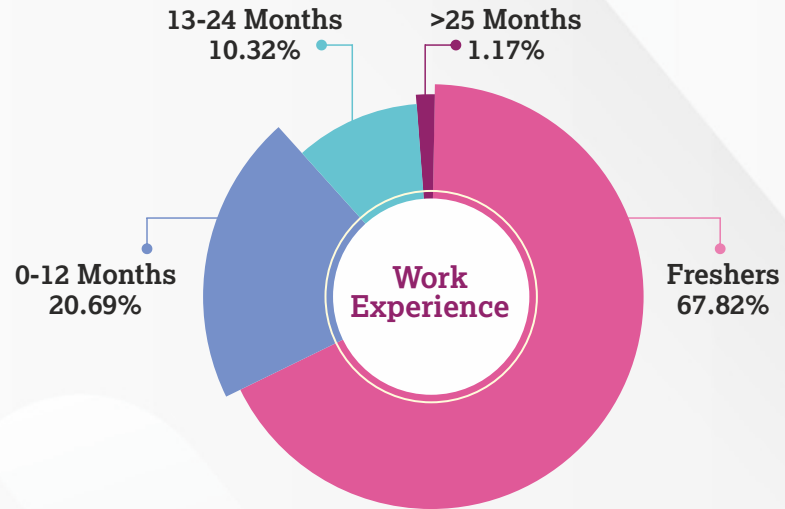
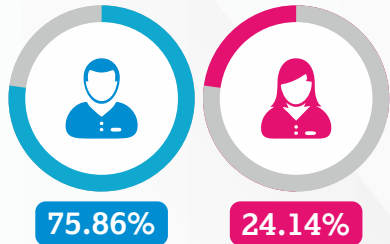
Top 10 Percentile
₹ 24.33 LPA

Top 25 Percentile
₹ 20.29 LPA

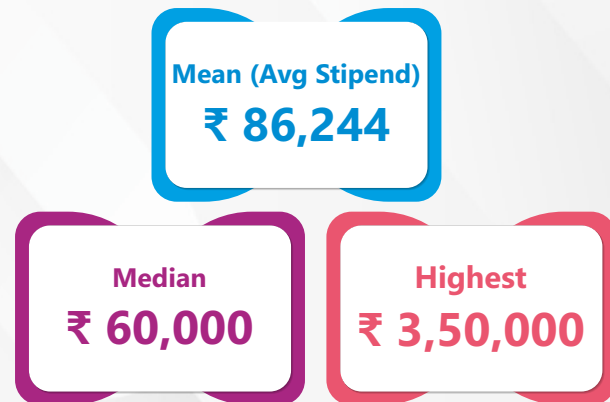
Top 50 Percentile
₹ 16.07 LPA

SUMMER INTERNSHIP PROGRAM BATCH OF 2027

Gender Ratio



Summer Internship Statistics



*The figures are for a duration of 2 months.

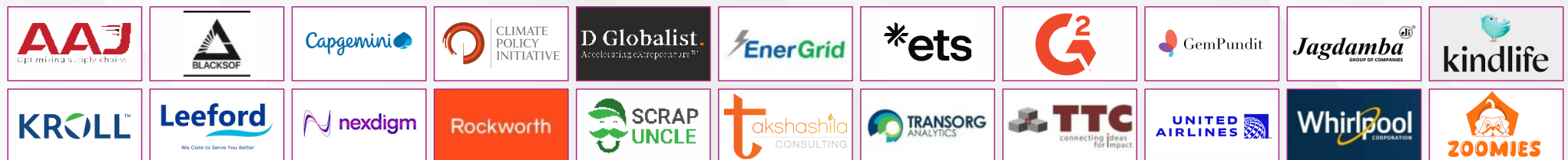
Work Experience From



Past Recruiters



New Recruiters





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