

DEPARTMENT OF BUSINESS ECONOMICS, UNIVERSITY OF DELHI



2021-2022
Corporate
Brochure
MBA (BE)



“Education is the most powerful weapon which you can use to change the world.”

~Nelson Mandela~



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ABOUT THE DEPARTMENT



In 1973, the Department of Business Economics, under the umbrella of the prestigious University of Delhi, introduced the Masters Program in Business Economics baptized as MBE. It offered a unique blend of theoretical excellence paired with the practical realities of the Business World. "Change is the only constant" is an adage that the Department sincerely believes in. To that end, it kept adapting itself along the course of time, culminating with the introduction of MBA in Business Economics which replaced the earlier MBE program in 2015.

An eclectic and erudite group of faculty, researchers, and professionals, with their vast pool of managerial expertise, gives the Department a distinctive edge and an exalted stature. Today the Department takes immense pride in the students who pass through its hallowed halls and the lasting impact that they have on the industry through their qualitative and quantitative expertise of their domain.

In its illustrious history of 48 years, The Department of Business Economics has established itself as an epitome of excellence. Over the years, the department has fostered strong alliances with corporates houses and retained its position as their preferred recruitment destination.



MESSAGE FROM THE FACULTY ADVISOR (PLACEMENTS) AND COURSE COORDINATOR



Dr. Yamini Gupta

Faculty Placement Advisor

It is my privilege to write this message to invite and welcome recruiters to participate in the placement process for MBA (Business Economics) students from our campus. Under the ambit of the University of Delhi, the Department of Business Economics (now known as Department of Finance and Business Economics) pioneered India's first master's degree program in Business Economics in 1973. With forty-eight glorious years of strategic experience in producing industry leaders, the Department can boast of creating an eminent cadre that just stands out from the rest. Over the years, this program has established itself in the field of quantitative research and data analytics and is a highly sought-after degree.

The new normal of uncertainty that we are facing during the ongoing pandemic has highlighted the importance of flexibility, adaptation and communication in our work and dealings with superiors, peers and

subordinates. Working, teaching and learning online have thrown up numerous challenges. I take great pride in mentioning that as a batch and in their individual capacities, the current Business Economics students have displayed tremendous courage and adaptability in the way they have participated in the teaching-learning process and conducted various department and university level activities. Their efforts have been gratefully acknowledged by the Vice Chancellor of our university.

It is my sincere hope that your interaction with our placement team will lead to a mutually beneficial and long term relationship between our department and your organization.



INSPIRATIONAL MENTORS



Mr. Chander Mohan

M.A. (Economics) (P.U. Chandigarh), M.Phil./Ph.D

Subjects: Microeconomics, International Economics, Indian Economics, International Financial Systems

Research Interest: Agricultural Economics (hill/mountain agriculture) and Rural Development/Tourism



Prof. Ananya Ghosh Dastidar

M.A., M.Phil., Ph.D. (C.E.S.P., J.N.U.)

Subject: Statistics and Data Analysis, Macroeconomics, Econometrics Methodology

Research Interest: International Economics, Development Economics specially the problems of poverty and income inequalities in emerging market economics



Mr. Sunil Kumar

M.A, M.Phil.

Subjects: Advanced Econometrics, Game Theory, International Economics

Research Interest: Agricultural Economics, International Economics, Quantitative Techniques in Business



Prof. V. K. Kaul

M.Com, M.Phil., Ph.D.

Subject: International Marketing, Business Policy & Strategy

Research Interest: Small Enterprises & Clusters, Knowledge Based System & Economics, International Business & Marketing Strategies, Strategic Management



Prof. Yamini Gupt

MBE, M.A., Ph.D. (Clark, U.S.A.)

Subject: Firms, Market & Public Policy, Environmental Economics, Time Series and Business Forecasting

Research Interest: Environmental Economics and Livelihood Spatial Economics, Issues of Industrial Pollution & Land Use Change, Economic Activity in Formal & Informal Sector in Solid Waste Management



NOTE FROM THE PRESIDENT



Shivani Bindal

President, Batch 2022

"Doing the best at this moment puts you in the best place for the next moment"

Oprah Winfrey

This year has been a revelation for all of us. Faced with unprecedented crises, we started our MBA journey, in uncharted territory, totally unaware, of where this voyage will take a turn. Be it academics, working on class assignments, peer to peer learning or the much-awaited Placements, there were hurdles and obstacles everywhere. Irrespective of the uncertainties faced by us, I can proudly say that we, The Department of Business Economics, with immense support from our faculty, alumni and our seniors were able to close the year on a good note.

This year's vision is simple. Compete with yourself and be better than that. Our aim is to work on scaling up our skillset and making ourselves ready for the future opportunities awaiting us. As the Head of the Student Council, my aim is to raise the benchmarks our predecessors had set for us, not only for our upcoming batches but to reshape our present to leave a legacy. A

legacy defined by hard work and success. A legacy defined by the sheer determination of the students and faculty. A legacy, defined by the willingness to strive each day and be a better version of ourselves. That is the legacy we aspire to hand over to the upcoming batches.

It is a surreal journey, where we are not only learning the nuances of our MBA curriculum through the online medium but also developing a skillset, which will make us all-rounders and keep us prepared for all situations. It does not matter, where we learn, how we learn or with whom we learn. "What we learn" and how to use it, is what determines our success.

Do not go where the path may lead, go instead where there is no path and leave a trail. -Ralph Waldo Emerson



NOTE FROM HEAD- TRAINING AND PLACEMENT COMMITTEE



Ranjika Debnath

Head - Training & Placement Committee
Batch 2022

The word 'challenges' is rumored to echo around the corridors of every Business school all over the world; as business graduates we are molded into individuals, adept at facing challenges in our professional lives. However, this year was planned quite differently for us. We did not get to walk along the corridors of our institution and learn of the various challenges that we should expect to face in our professional spheres. This year, we lived through a challenge. In face of the biggest global crisis of the last century, we have learned to deal with vigorous challenges perhaps a little prematurely.

It is common knowledge that all our day-to-day proceedings have been online; from attending lectures to conducting placement processes and those constraints have, to some extent restricted us from interacting with our peers and the faculty members to our liking, but I wish to leave no space for ambiguity when I say

that a team effort from us and our respected faculty members have shaped us into valuable assets for the different organisations we shall serve for in the near future. In fact, I believe this has taught us a few important lessons in flexibility and adaptability, something that shall serve as assets in what we hope would be successful careers for ourselves and our peers.

The current students of Department of Business Economics have learnt to emphasize on the importance of hard work, yet leaving space to deal with their emotions which according to me shall help us on our way to become successful individuals in our professional as well as personal lives.

We sincerely look forward to associating with our corporate partners, fostering and continuing this journey of trust, commitment and excellence henceforth.

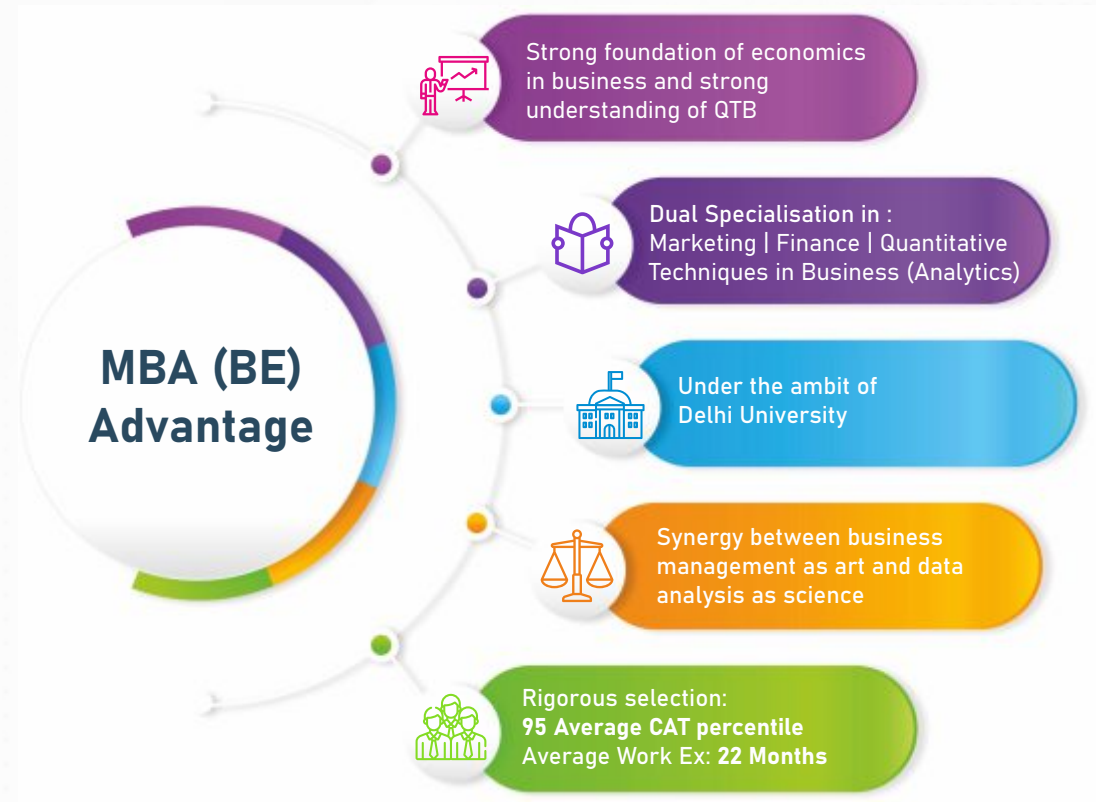


MBA (BE) ADVANTAGE

The department, which was established in 1973, is a centre of excellence that provides high-quality education to its students. The course fosters a symphonic blend of: a solid basis in economics and business basics, a specific understanding of quantitative tools in business and how they are applied, and the development of soft skills and practical expertise. Only the best make it through the rigorous multi-stage screening process done by academics and industry professionals.

Some Key Advantages Include:

- Emphasis on quantitative techniques in business and their application.
- A strong emphasis placed on both practical and theoretical learning.
- Students equipped with knowledge of SAS and other statistical tools.
- Weekly seminars, as well as guest lectures from industry leaders and academics, are held on a regular basis.
- Students managed committees and clubs.





COURSE CURRICULUM

The two year MBA program is divided into four semesters. The first year curriculum builds fundamentals of statistics, economics and various aspects of business as finance, marketing, corporate law etc.

The second year offers a plethora of opportunities whereby the student can choose 2 specialization papers from 4 groups that are offered.

The students are also required to undergo at least 6 weeks of practical summer training with a reputed organization working on real-life business projects.





ELECTIVES

GROUP-I

Quantitative Techniques in Business

- Advanced Econometrics
- Time Series Analysis and Business Forecasting
- Topics in Game Theory
- Simulation and Modelling in Business Management

GROUP-II

Marketing and Distribution

- Strategic Marketing
- Marketing Research
- Logistics and Supply Chain Management
- International Marketing
- Customer Relationship Management

GROUP-III

Finance

- Financial Derivatives
- Investment and Portfolio Theory and Management
- Corporate Restructuring, Mergers & Acquisitions
- Credit & Risk Management/Financial Risk Management

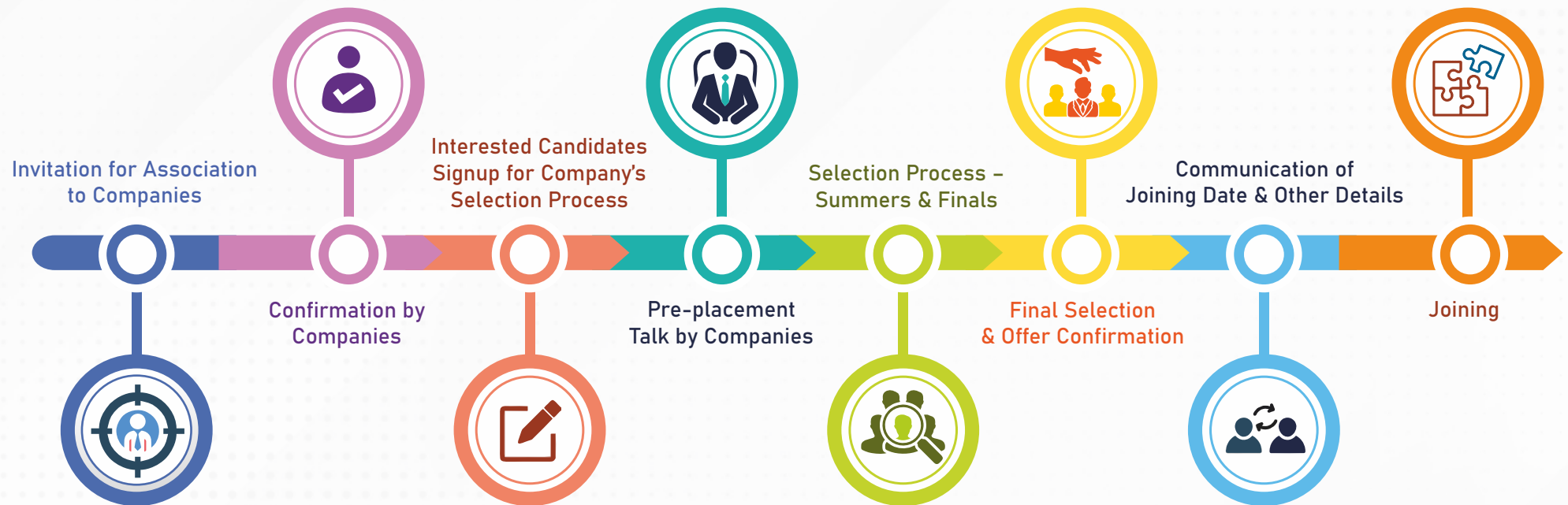
GROUP-IV

Economics

- Urban Transportation Economics
- Energy Economics
- Infrastructure Economics
- Agricultural Economics
- Economics of Health and Education
- Economics of Climate Change
- Labour Economics



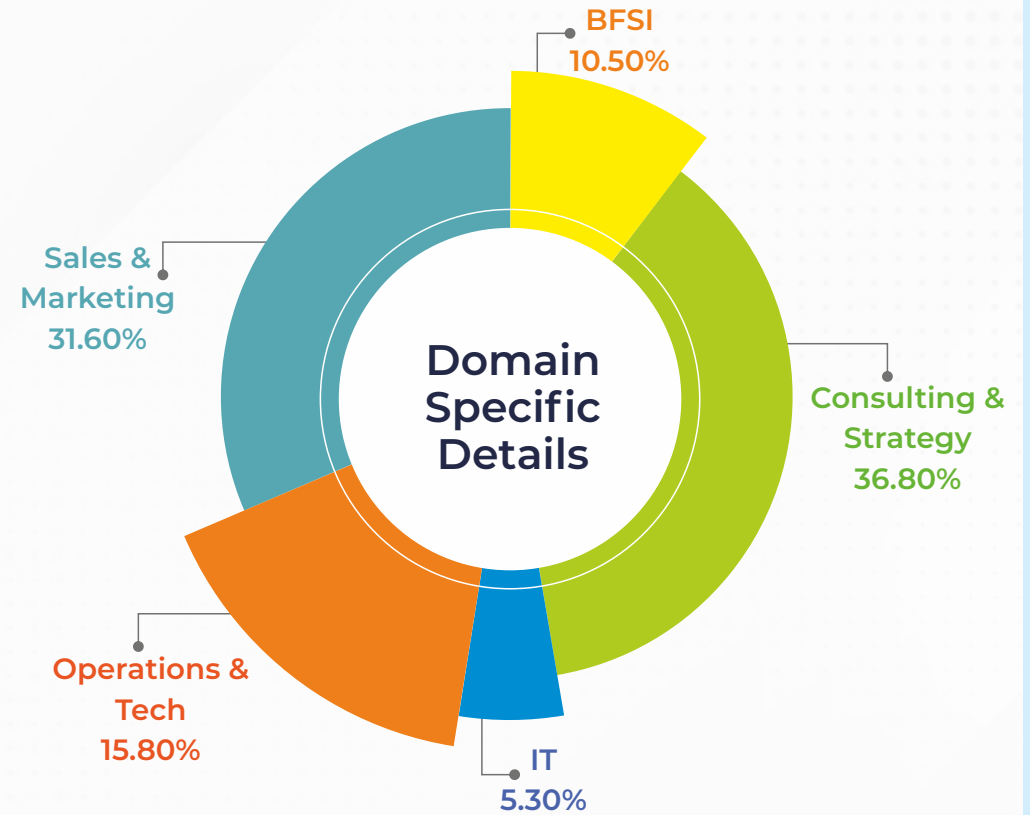
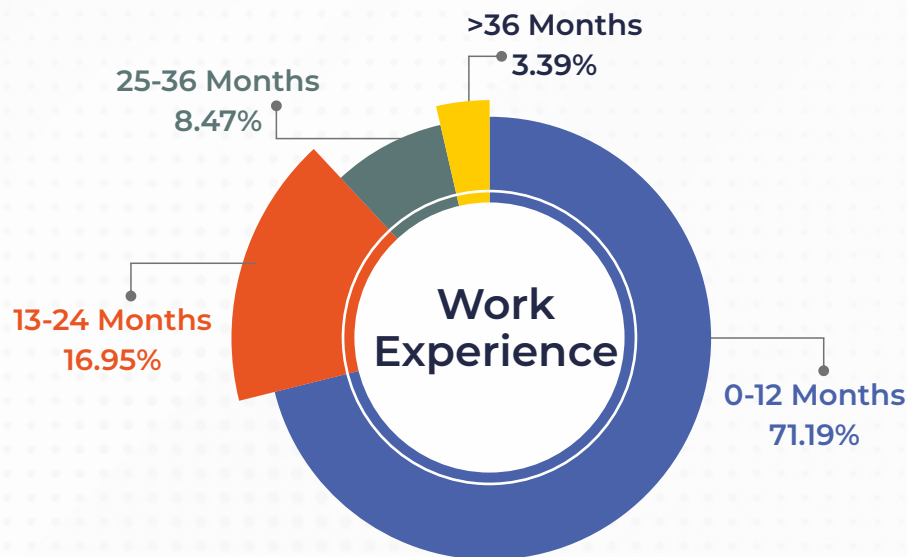
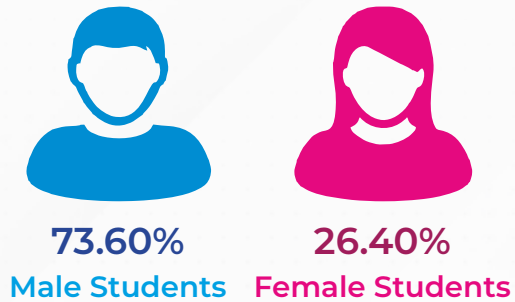
PLACEMENT PROCESS AT DBE





BATCH 2020-22 HIGHLIGHTS

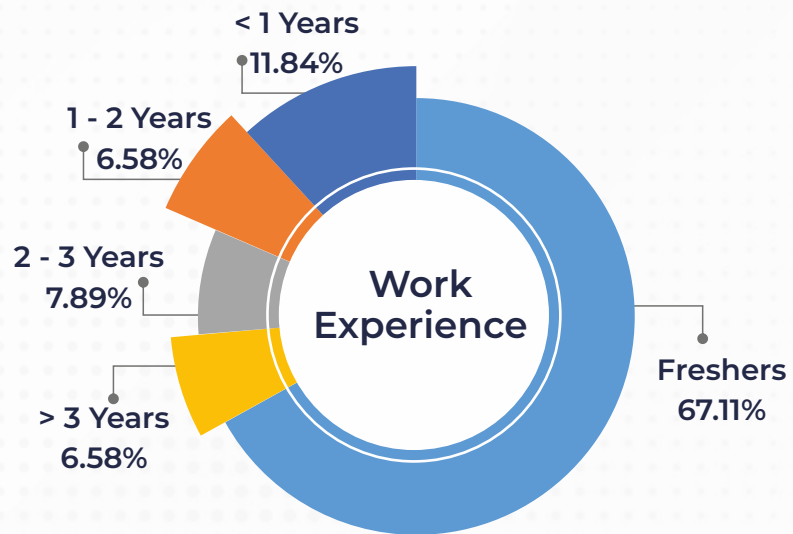
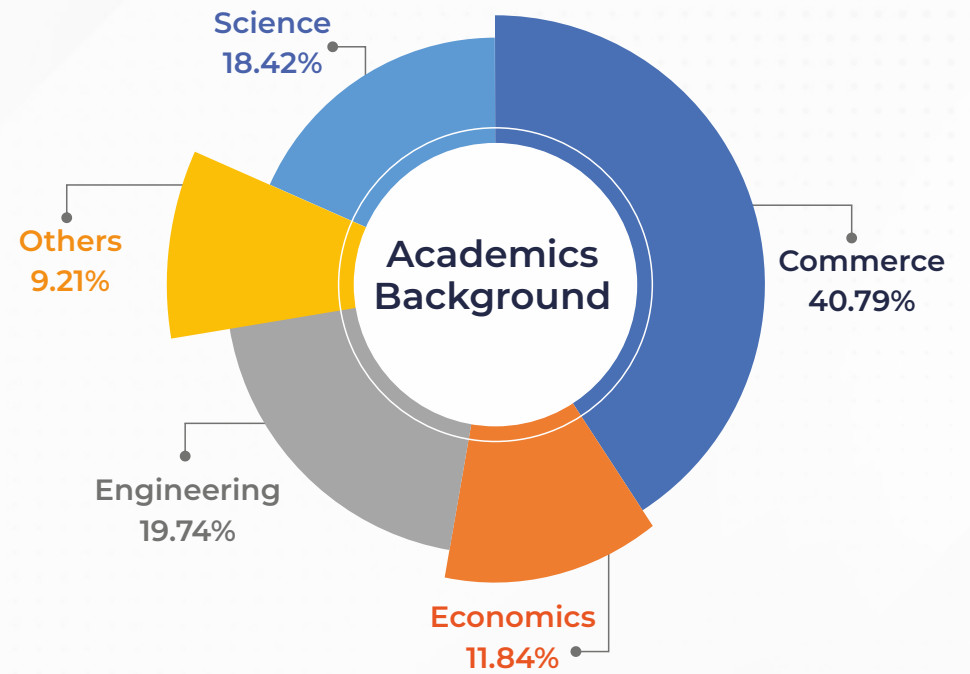
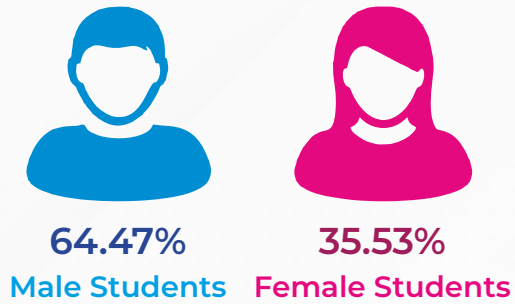
Gender Ratio





BATCH 2021-23 HIGHLIGHTS

Gender Ratio

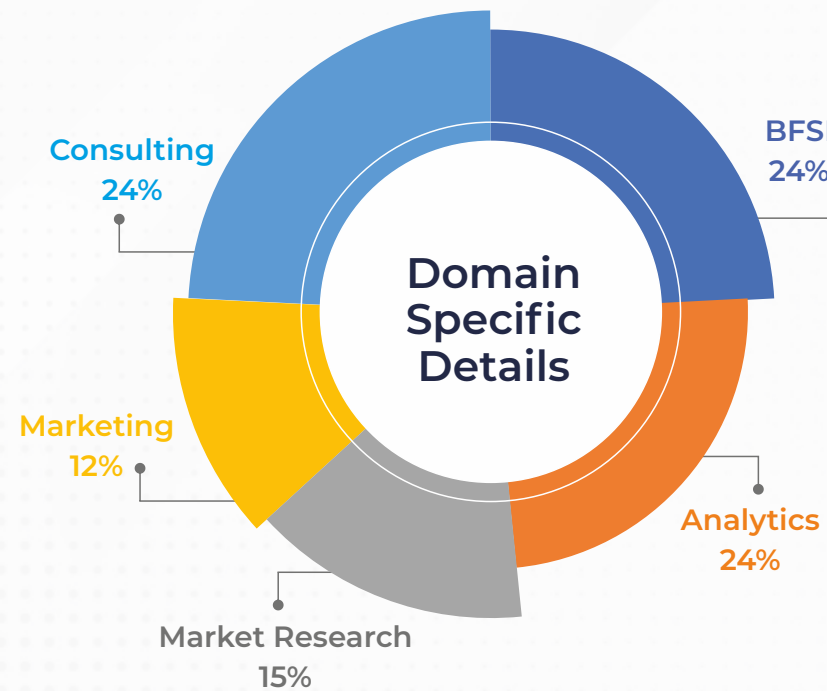




FINAL PLACEMENT STATISTICS

Relevant Details

Mean
₹12.54 LPA
Median
₹9.42 LPA
Max
₹21.5 LPA

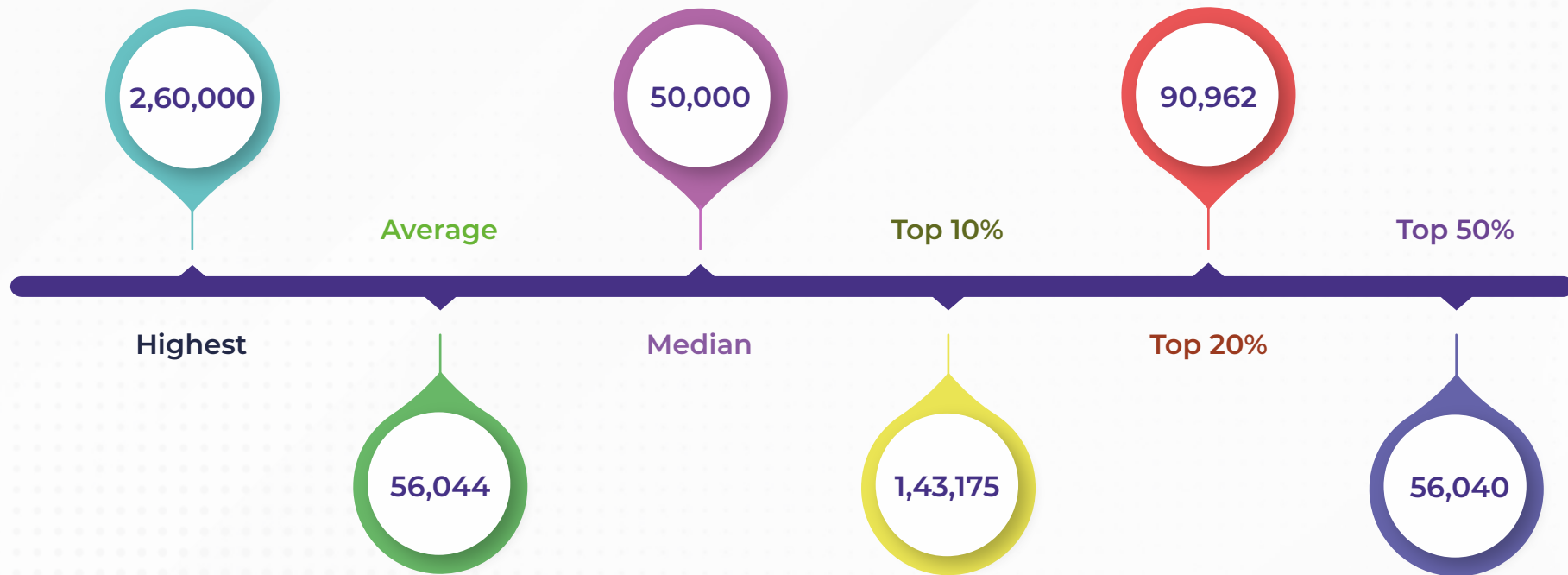


Percentiles

Top 10%
20,26,000
Top 15%
19,20,583
Top 25%
16,84,548
Top 50%
13,27,587



SUMMER INTERNSHIP PROGRAM STATISTICS





BATCH PROFILE 2020-22



Abhimanyu Manocha

Degree & University: B. Tech (Mech),
Institute of Infrastructure Technology
Research and Management
Internship at: American Express



Abhishek Chaudhary

Degree & University: Civil Engineering,
Kathmandu Engineering College
Internship at: SnackAmor (YUGMA)



Abhishek Verma

Degree & University: B. Tech (ECE),
National Institute of Technology Delhi
Internship at: NA



Akshat Jain

Degree & University: B.Com (H),
SGTB Khalsa College
Internship at: Arcesium India Pvt. Ltd.



Akshay Kalra

Degree & University: B.Com (H),
Shaheed Bhagat Singh College
Internship at: Kantar



Akshita Katyal

Degree & University: B.Com (H),
Gargi College, University of Delhi
Internship at: American Express



Aman Singhal

Degree & University: B. Tech
(Biotechnology), NIT Raipur
Internship at: Off Campus



Anisha Soni

Degree & University: B. Tech (Mech),
Swami Keshvanand Institute of
Technology
Internship at: Outlook Publishing
(India) Pvt. Ltd.



Ankit Anand

Degree & University: B.Com,
SHUATS Directorate of Distance
Education Allahabad
Internship at: Growth Arrow



Anurag Chakrapani

Degree & University: B.Sc. (IT),
Sikkim Manipal University
Internship at: Maction Consulting



Arvind Singh

Degree & University: B.Tech (IT &
Mathematical Innovation), Cluster
Innovation Centre, University of Delhi
Internship at: Blitz Jobs (7x Ventures)



Asif Pervez

Degree & University: B. Tech (CS),
Birla Institute of Applied Sciences
Internship at: WealthVerse



Atul Singh

Degree & University: BBA (Finance),
Shaheed Sukhdev College of Business
Studies, University of Delhi
Internship at: Off Campus



Bhalendu Pandey

Degree & University: B. Sc. (Chemistry),
Motilal Nehru College
Internship at: Growth Arrow



Cheshta Sarin

Degree & University: BMS (Finance),
SSCBS
Internship at: Off Campus



BATCH PROFILE 2020-22



Chetan Singh Chauhan

Degree & University: BE (Instrumentation & Control Engineering), Netaji Subhas Institute of Technology
Internship at: Off Campus



Deb Jyoti Das

Degree & University: B. Tech (Civil Engineering), Kalinga Institute of Industrial Technology, Odisha
Internship at: Blitz Jobs



Deepak Goswami

Degree & University: BA (Hons) English, Zakir Husain Delhi College, University of Delhi
Internship at: Summentor Pro Business Consultants



Deepanshu Gugnani

Degree & University: BA (Hons) Business Economics, Sri Guru Tegh Bahadur Khalsa College
Internship at: Finskool



Gautam Grover

Degree & University: B.Com (Hons) Commerce, Shaheed Bhagat Singh College, University of Delhi
Internship at: ZIGRAM



Gurkirat Singh

Degree & University: B. Tech (IT), SRM Institute of Science and Technology, Kattankulathur
Internship at: S&P Global



Jaimin Patel

Degree & University: B. Tech (Mech), Birla Vishvakarma Mahavidyalaya, Anand
Internship at: GoPik



Jaspal Singh

Degree & University: Bachelor of Management Studies, Finance, Shaheed Sukhdev College of Business Studies
Internship at: Growth Arrow



Jincy Chandeliya

Degree & University: BA (Hons) Economics, Lady Shri Ram College For Women
Internship at: NA



Jivan Pandey

Degree & University: B. Com, Satyawati College, University of Delhi
Internship at: Outlook Group



Karam Singh Meena

Degree & University: B. Com (Hons), Delhi College of Arts and Commerce
Internship at: NA



Kashish Sodhi

Degree & University: B. Tech (Electronics Engineering), Vishwakarma Institute of Technology
Internship at: Off Campus



Kaushiki Gautam

Degree & University: B. Com (Hons), Maharaja Agrasen College, University of Delhi
Internship at: ZIGRAM



Khushboo Khorwal

Degree & University: BA (Hons) Economics, Hansraj College, University of Delhi
Internship at: Blitz Jobs (7x Ventures)



Kumar Keshav

Degree & University: B. Tech (CS), BTKIT, Dwarahat
Internship at: SG Analytics



BATCH PROFILE 2020-22



Kunal
Degree & University: BMS (Finance), Shaheed Sukhdev College of Business Studies, University of Delhi
Internship at: Off Campus



Lalit Kumar Tilak
Degree & University: BE (Instrumentation and control Engineering, Netaji Subhas Institute of Technology, Delhi
Internship at: SG Analytics



Mansi
Degree & University: B.Sc (Hons) Mathematics, Miranda House, University of Delhi
Internship at: Summentor Pro Business Consultants



Mohit Chauhan
Degree & University: B. Tech (EC), Chandigarh College of Engineering & Technology, Panjab University
Internship at: Growth Arrow



Niharika Agarwal
Degree & University: B.Sc (Hons) Economics, St. Xavier's College, Kolkata
Internship at: Growth Arrow



Niharika Agarwal
Degree & University: B. Tech (CS), Pranveer Singh Institute of Technology
Internship at: Market Insight Consultants



Niket Sunil Shah
Degree & University: BE (Mech), Vishwakarma Government Engineering College
Internship at: Max Life Insurance



Pari Tanwar
Degree & University: B. Com (Hons), Shri Ram College of Commerce, University of Delhi
Internship at: Hitachi



Prajit Sarkar
Degree & University: B. Tech (IT), National Institute of Technology, Durgapur
Internship at: Max Life Insurance Company Limited



Pulkit Jain
Degree & University: B. Com (Hons), Maharaja Agrasen College, University of Delhi
Internship at: FinSkool



Puru Bhatnagar
Degree & University: B. Com (Hons) Commerce, Shaheed Bhagat Singh, University of Delhi
Internship at: Summentor Pro Business Consultants



Rahul C Raj
Degree & University: B. Tech (EC), Mar Athanasius College of Engineering
Internship at: FinSkool



Rajkiran V
Degree & University: B. Tech (Mech), Cochin University College of Engineering
Internship at: Finskool



Ranjika Debnath
Degree & University: B.Sc (Hons) Economics, Asutosh College, University of Calcutta
Internship at: ZIGRAM



Ratnesh Gupta
Degree & University: B.Com (Hons) Commerce, Sri Aurobindo College, University of Delhi
Internship at: Blitz Jobs (7x Ventures)



BATCH PROFILE 2020-22



Rishabh Awasthi

Degree & University: B.Com (Hons),
Deshbandhu College,
University of Delhi
Internship at: Off Campus



Rishabh Kumar

Degree & University: B.Sc (Hons)
Chemistry, Motilal Nehru College,
University of Delhi
Internship at: Summentor Pro
Business Consultants



Ritika

Degree & University: B.Sc. (Hons)
Computer Science, Atma Ram Sanatan
Dharma College, University of Delhi
Internship at: Growth Arrow



Sagar Sambare

Degree & University: B. Tech (Industrial
Engineering), Vishwakarma Institute of
Technology, Pune
Internship at: DOUBTNUT



Sahil Kapoor

Degree & University: B.Sc (Hons)
Mathematics, Deshbandhu College,
University of Delhi
Internship at: Off Campus



Sahil Verma

Degree & University: B. Tech (IT),
National Institute of Technology,
Kurukshetra
Internship at: Blitzjobs



Sanoj Sahni

Degree & University: B.Com (Hons),
Shaheed Bhagat Singh (Day),
University of Delhi
Internship at: FINSKOOL



Shashank Singh

Degree & University: B.Sc,
Ewing Christian College, Prayagraj
Internship at: Ocupetal



Shaunik Taneja

Degree & University: B. Tech (CS),
SRM University
Internship at: Eko Financial Services



Shivani Bindal

Degree & University: B.Com (Hons),
Hindu College, University of Delhi
Internship at: American Express



Shivanshu Ojha

Degree & University: B. Tech (IT),
JSS Academy of Technical Education,
Noida
Internship at: Off Campus



Shubham Kumar

Degree & University: B. Tech (Electrical
and Electronics), Manipal Institute of
Technology
Internship at: NA



Simran Sachdeva

Degree & University: BA (Hons)
Economics, Dyal Singh College,
University of Delhi
Internship at: HN Brainworks



Siom Kumar Singh

Degree & University: BE Electrical &
Electronics (EEE), MBM Engineering
College, JNVU Jodhpur, Rajasthan
Internship at: Growth Arrow



Subham Dalal

Degree & University: B. Tech (Computer
Science and Engineering),
JMIT Radaur
Internship at: Blitz Jobs (7x Ventures)



BATCH PROFILE 2020-22



Sushil Kumar Pal

Degree & University: B.Sc Physical Science, Sri Aurobindo College, University of Delhi
Internship at: Growth Arrow



Tanishk Kaim

Degree & University: B. Tech (ECE), Bharati Vidyapeeth's College of Engineering, IP University
Internship at: GoPik



Tanishq Kothari

Degree & University: B.Sc (Life Sciences), SGTB Khalsa College, University of Delhi
Internship at: NA



Tathagat Sarthaka

Degree & University: BA (Hons) Economics, Hansraj College, University of Delhi
Internship at: Off Campus



Utkarsh

Degree & University: B. Tech (CS), The LNM Institute of Information Technology
Internship at: Maction Consulting



Vaishali Gupta

Degree & University: B.Com (Hons), Shri Ram College of Commerce, University of Delhi
Internship at: Growth Arrow



Varun Kumar

Degree & University: B. Tech (Mech), Maharishi Arvind Institutes of Engineering and Technology
Internship at: Off Campus



Vikash Dhakad

Degree & University: B.Com, Government College, Maksi (Vikram University)
Internship at: Growth Arrow



Vipul

Degree & University: B.Com, IEC University
Internship at: Off Campus



Vishal Choudhary

Degree & University: B. Tech (ECE), NIT Hamirpur
Internship at: Market Insight Consultants



Yash Soni

Degree & University: BMS (Finance), Shaheed Sukhdev College of Business Studies
Internship at: HN Brainworks



Yogesh Kumar

Degree & University: B. Sc (Chemistry), Sri Venkateswara College, University of Delhi
Internship at: Outlook Publishing (India) Pvt. Ltd.



BATCH PROFILE 2021-23



Aakrati Bansal

Degree & University: B.Sc (Hons) Mathematics, Daulat Ram College, University of Delhi
Past Exp.: NA



Aarzo Bansal

Degree & University: B.Com (Hons), School of Open Learning, University of Delhi
Past Exp.: Unitedlex



Abhishek Deswal

Degree & University: B.Sc Physical Science, Dyal Singh College, University of Delhi
Past Exp.: NA



Abhishek Raj

Degree & University: B.Com (Hons), PGDAV College Evening, University of Delhi
Past Exp.: NA



Ankit Adlakha

Degree & University: BA (Hons) Economics, Atma Ram Sanatan Dharma College, University of Delhi
Past Exp.: NA



Ankit Rana

Degree & University: BMS, Shaheed Sukhdev College of Business Studies
Past Exp.: Pax Technologies



Anup Kumar

Degree & University: BA, IGNOU, University of Delhi
Past Exp.: NA



Arun Kumar

Degree & University: BMS, Ram Lal Anand College
Past Exp.: NA



Ashish

Degree & University: B.Tech, IIT BHU Varanasi
Past Exp.: Kapsethiya Gas Agency



Ayaan Ashraf Hossain

Degree & University: B.Com (Hons), The Bhawanipur Education Society College, University of Calcutta
Past Exp.: NA



Ayush Jaiswal

Degree & University: B. Tech, Maharaja Surajmal Institute of Technology
Past Exp.: Infosys Ltd.



Bhavesh Agarwal

Degree & University: B.Com (Hons) SGTB Khalsa College, University of Delhi
Past Exp.: Ernst and Young



Chinmay Sanidhya

Degree & University: B.Sc (Hons) Chemistry, Deshbandhu College, University of Delhi
Past Exp.: NA



Deeksha Kapoor

Degree & University: B.Com (Hons), Janki Devi Memorial College, University of Delhi
Past Exp.: NA



Deepak Singh Chauhan

Degree & University: B.Com (Hons), Shri Ram College of Commerce, University of Delhi
Past Exp.: NA



BATCH PROFILE 2021-23



Divya Wadhwa

Degree & University: BA (Hons) Economics, Janki Devi Memorial College, University of Delhi
Past Exp.: NA



Garima Singhal

Degree & University: B.Com (Hons), Deen Dayal Upadhyaya College, University of Delhi
Past Exp.: NA



Gaurav

Degree & University: B.Tech (Computer Science and Engineering), Maharaja Agrasen Institute of Technology, Delhi
Past Exp.: NA



Gurmeet Singh

Degree & University: B.Com (Hons), Ramjas College, University of Delhi
Past Exp.: NA



Harshit Jain

Degree & University: B.Tech, Maharaja Agrasen Institute of Technology, Delhi
Past Exp.: D.K. Industries



Hemant

Degree & University: B.Tech, Delhi Technological University
Past Exp.: NA



Hemant Prakash Singh

Degree & University: Bachelor of Computer Applications (BCA), Chandigarh University
Past Exp.: NA



Hritik Khanna

Degree & University: B.Com (Hons), Atma Ram Sanatan Dharma College
Past Exp.: NA



Kamal Jeet Yadav

Degree & University: B.Sc (Hons) Computer Science, Hans Raj College, University of Delhi
Past Exp.: NA



Kratika Chauhan

Degree & University: B.Com (Hons) Janki Devi Memorial College, University of Delhi
Past Exp.: NA



Kritika Dandelia

Degree & University: BA, Banasthali Vidyapith
Past Exp.: NA



Kshitij Jain

Degree & University: B.Sc (Hons) Computer Science, Acharya Narendra Dev College, University of Delhi
Past Exp.: NA



Lakshay Kumar

Degree & University: B.Tech Maharaja Surajmal Institute of Technology
Past Exp.: Accenture



Mansi Arya

Degree & University: B.Com (Hons), Indraprastha College for Women, University Of Delhi
Past Exp.: NA



Meenakshi

Degree & University: BA (Hons) Economics, Sri Venkateswara College
Past Exp.: NA



BATCH PROFILE 2021-23



Misha Kwatra

Degree & University: BA (Hons) Economics, Lady Shri Ram College for Women, University of Delhi
Past Exp.: CFPS & IQ Magnets



Mohit Mittal

Degree & University: BBS, Keshav Mahavidyalaya,
Past Exp.: S&P Capital IQ Pvt. Ltd., JC Engineering Solutions and Innovations Laboratories



Nimish Chhabra

Degree & University: BBA, Dayalbagh Educational Institute
Past Exp.: NA



Nipun Arora

Degree & University: B.Com (Hons), SGTB Khalsa College, University of Delhi
Past Exp.: NA



Nitesh Rajpoot

Degree & University: B.Sc (Hons) Computer Science, Dyal Singh College, University of Delhi
Past Exp.: NA



Nitheesh Menon

Degree & University: BMS, CVS, University of Delhi
Past Exp.: Publicis Media



Nitish Sou

Degree & University: B.Sc, Maulana Azad University, Jodhpur
Past Exp.: NA



Nivedita Gupta

Degree & University: BA (Hons) Economics, Ramanujan College
Past Exp.: TravClan Technology India Pvt. Ltd.



Pankhuri Jain

Degree & University: BMS Shaheed Sukhdev College of Business Studies
Past Exp.: Ken Research



Pawan Kumar

Degree & University: B.Sc Physical Science with Computer Science, Atma Ram Sanatan Dharma College
Past Exp.: Chegg India Ltd. and Quality tutorials Ltd.



Pooja Sinha

Degree & University: B.Com (Hons), Shri Ram College of Commerce, University of Delhi
Past Exp.: Ernst and Young



Pranav rahul

Degree & University: B.Tech Kamla Nehru Institute of Technology
Past Exp.: NA



Pranjal Gupta

Degree & University: B.Tech, Gurukul Kangri Vishwavidyalaya
Past Exp.: NA



Prashant Kumar

Degree & University: BE BIT Mesra
Past Exp.: NA



Praveen Singh

Degree & University: B. Tech, U. I. E. T.
Past Exp.: NA



BATCH PROFILE 2021-23



Princy
Degree & University: B.Com,
Sri Aurobindo College,
University of Delhi
Past Exp.: NA



Pritish Dargan
Degree & University: B.Com (Hons),
Shri Guru Gobind Singh College of
Commerce, University of Delhi
Past Exp.: NA



Purvasha Kashyap
Degree & University: BA (Hons)
Economics, Kirori Mal College,
University of Delhi
Past Exp.: Grownmind Educational
Services Pvt. Ltd.



Radhika
Degree & University: B.Com (Hons),
Janki Devi Memorial College
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Past Exp.: NA



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for Excellence in Higher Education Bhopal
Past Exp.: NA



Sankalp Raut
Degree & University: BE
YCCE Nagpur
Past Exp.: NA



Shashank Bisht
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University of Delhi
Past Exp.: NA



BATCH PROFILE 2021-23



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Past Exp.: NA



Shoaib Mansoori

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Past Exp.: iEnergizer IT Services Pvt. Ltd.



Shubham Raj

Degree & University: BE RV College of Engineering
Past Exp.: NA



Simran

Degree & University: BMS, Ram Lal Anand College, University of Delhi
Past Exp.: NA



Swar Jain

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Past Exp.: NA



Tanish Arora

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Past Exp.: NA



Udit Singh

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Past Exp.: NA



Vanika Taneja

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Vishnu

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Yashika

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Past Exp.: NA



Shivam Himanshu

Degree & University: B.Sc Computer Application, Dr. Shyama Prasad Mukherjee University
Past Exp.: NA



Shubham Pathak

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Past Exp.: Cochlear Medical Device India Pvt. Ltd.



Tarun Deshwal

Degree & University: B.Tech, Delhi Technological University
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Varsha Guriyan

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Yashika Solanki

Degree & University: BBA (FIA), Shaheed Sukhdev College of Business Studies
Past Exp.: Vidipta Solution Pvt. Ltd.

PAST RECRUITERS



NEW RECRUITERS




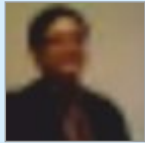







STUDENT SPECIALIZATIONS









SEMINARS AND CONFERENCES

Name of the Speaker	Designation	Company of the Speaker	Topic	Photo of the Speaker
Mr. Himanshu Ghawri	Executive Director	PwC India	Emerging Technologies Trends	
Mr. Anuj Rahul Joshi	Vice President - Talent Acquisition - HR	Barclays	The Journey from a B-School student to a successful corporate leader: opportunities, failures and lessons	
Ms. Manisha Baisla	Analyst	Arcesium	MBA in Business Economics: The New Normal to Career Growth	
Mr. Kartik Joshi	Manager	American Express	MBA in Business Economics: The New Normal to Career Growth	
Mr. Navdeep Kumar	Lead - Brand Measurement India	Facebook	MBA in Business Economics: Strong customer relationship drives sales , sustainability and growth	
Dr. Swati Jain	VP - Analytics	EXL	MBA in Business Economics: Effective data story telling: How to turn insights into action	
Mr. Akshat Harbola	Head - Marketing Operations	Spotify	MBA in Business Economics: Effective data story telling: How to turn insights into action	








SEMINARS AND CONFERENCES

Name of the Speaker	Designation	Company of the Speaker	Topic	Photo of the Speaker
Ms. Lakshmi Iyer	CIO- Fixed income & Head Products	Kotak Mahindra Asset Mgmt	Navigating the market maze	
Mr. Avnish Kshatriya	Global Head, CIO (TAO)	Wipro	The pivotal role of digital transformation in firm's business economics	
Mr. Pankaj Rai	Senior VP Strategy	Wells Fargo	My career journey and how to navigate your career	
Mr. Swapnil Pingale	Senior Category Manager	GEP Worldwide	Consumer Behaviour	
Mr. Ritesh Chavan	Co-Founders	Alpha Derivatives	Financial Markets and Derivatives Research	
Mr. Kumar Shekhar	Vice President - Risk, Merchant Onboarding & Chargeback	PayU	Do's & Don'ts of Corporate Life	
Mr. Tarunesh Mathur	Vice President - Field Operations	Schindler Group	Leadership Beyond Covid Crisis	



SEMINARS AND CONFERENCES

Name of the Speaker	Designation	Company of the Speaker	Topic	Photo of the Speaker
Mr. Philip Varughese	VP & Lead - Cyber Defense, Security and Resilience	Accenture Technologies	Developing a Future Workforce for the AI & Future Systems driven enterprises	
Mr. Amlash Sinha	Vice President - Engineering	MakeMyTrip	Data Driven Decisions	
Mr. Nilanjan Majumdar	Executive Vice President	Kantar	Behavioral Economics, Nudge and Implication for Consumer Marketing	
Mr. Karthik Gopalakrishnan	Vice President - Research	Gartner	How will Data, Analytics & AI will impact decision making in organisations	
Ms. Neha Gupta	Director - M&A	Deloitte	Mergers and Acquisitions in a covid world	



NOTABLE ALUMNI

Name	Designation	Organisation
Dayanand Pandey	Board Member	AIIMS
Anuj Rahul Joshi	Vice President Talent Acquisition	Barclays Bank
Rana Bawa	President PR & Healthcare	Ogilvy Commonwealth Worldwide
Jayanta Mukherjee	Founder & CXO- On Demand	Prazision Consulting
Avninder Srivastava	Associate Director	Smart Analyst
Pooja Misra	Associate Professor & Chairperson	Birla Institute of Management Technology
Shefali Saxena	CFO	Katerra
Rahul Bekal	VP	Al Tayer Group
Mona Chhabra	Executive Director	EY
Sudhir Sharma	Executive Vice President and Head - talent Aquisition	Kotak Mahindra
Ashutosh Tyagi	Partner and Business Head	Vertebrand Management Consultancy Pvt. Ltd.
Nazeeb Arif	Executive President	ITC Ltd.
Ambika Sharma	MD	MDUSIBC - US Chamber of Commerce and Industry
Deepshikha Dharmaraj	CEO	GENESIS BCW
Arpan Sengupta	General Manager	Pacific International Airlines
Sandeep Punj	CMO	Essar Steel
Mahim Bhisht	Head-Business Development	PNB Principal Financial Group
Sanjay Singh	Director	Sankalp (India) Consultants, Consultant for Various Organizations (Govt as well as private)



NOTABLE ALUMNI

Name	Designation	Organisation
Atul Mehra	General Manger	BPC
Anjali Hans	AVP	Vodafone
Anuradha Kapoor	Director- Financial Services	Confederation of Indian Industry
Shishir Varma	President - Insights Division	Kantar
Ritu Mathur	Director- Integrated Assessments and Modelling	TERI
Aradhana Gulaty	Director	Ezee Soul Nature Healthcare
Sangeta Gupta	Additional Director	CAPART Institutional Area
Anil Gandhi	Assistant Commissioner	Central Board of Direct Taxes
Jyoti Vij	Deputy Secretary General	FICCI
Sunil K Goyal	Managing Director & Fund Manager	YourNest Venture Capital
Anil jain	Principal Director	Accenture
Vinita Kumar	Vice President Risk Management	American Express
Jaya subramaniam	Board of Directors	Analytic Wizards
Rajesh Kalra	Vice President of Channel Sales	Bristlecone
Mudit Gangal	Compliance Assurance Head	CITI Bank
Basudev Mukherjee	Head-International Research	Confederation of Indian Industry
Virendra Gupta	Deputy Director General	Confederation of Indian Industry
Krishan Chutani	CEO	Dabur International Ltd.
Jyotsna Gadi	CMO	Microsoft India



STUDENT COMMITTEES AND CLUBS



Datamatics
The Analytics Club

Bluechips
The Finance Club

Markibiz
The Marketing Club

Ecosoc
The Economics Club

Ed Board
The Editorial Club

Roots
The Social Club

Exousia
The Sports Club



TRAINING AND PLACEMENT COMMITTEE

HR Conclave 2020-Avant Garde

DBE's prestigious HR Conclave Avant-Garde '20 held on October 10th, 2020 kicked off with utmost zeal and enthusiasm.

Avant-Garde brings together the industry's HR experts and provides a platform to share their expertise and opinions on the trending matters. The theme of this year was "Thriving in the time of Coronavirus".

The panel consisted of some of the industry's stalwarts and experts in different fields. The esteemed panelists were:

Mr. Narendra Singh Chandel (Head Recruitment & GM Human Resources - Newgen Software)

Ms. Deepti Mehta (General Manager HR - Luminous Power Technologies, Schneider Electric)

Mr. Amit Kataria (CHRO - Hanu Software)

Mr. Rahul Singh (VP Strategic Business HR - SREI Infrastructure Finance)

Mr. Arup Majumdar (CEO - Trariti Consulting Group)

Mr. Frederick Correa (Senior Associate VP HR - Darashaw)

Mr. Akshay Mathur (Head Talent Acquisition - S & P Global)

Ms. Angel Nigam (HR Business Partner - Wipro)

Ms. Anjali Maggon (HR Head - Taylor and Francis Group)

Ms. Megha Sen (HR Head - Technopak)

Ms. Sakshi Gupta (Global Head HR - Grail Insights)

Ms. Ankita Poddar (Sr. HR Business Partner - Amazon Web Services)

Ms. Sumedha Bakhshi (DGM HR - Samsung Electronics)

Mr. Majid Ali Khan (Head Strategic Resourcing (Talent Acquisition India and Poland) - Mphasis)

Mr. Ashutosh Anshu (CHRO - Hitachi India)

Mr. Shashank M. (HR Business Partner - Clifford Chance)

Ms. Vineeta Dudreja (HR Specialist)

Mr. Rajiv Naithani (Global Head & SVP, HR - Infogain)

Ms. Shruti Mishra (Lead Talent Acquisition - PUMA)

Ms. Rashmi Mansharamani (CHRO - Wave Group)

Ms. Garima Gulati Bhutani (Associate Director HR - Client Associates)

Mr. Kshitij Batra (Regional Head(HR) - HDFC Bank)





ALUMNI RELATIONS AND COMMUNICATIONS COMMITTEE

GENESIS'20

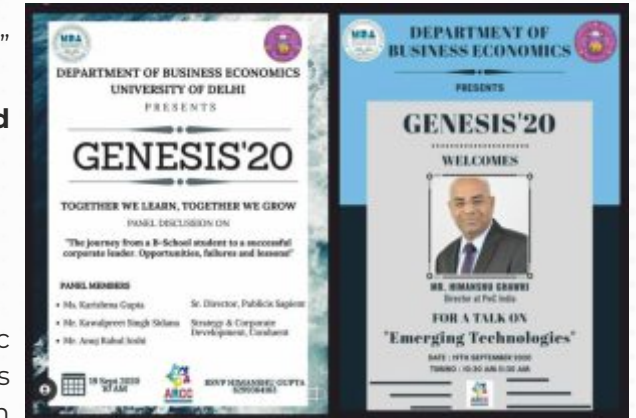
Alumni Relations and Cultural Committee conducted the official induction program, “Genesis 2020” which was held on 19th September 2020. The theme for the panel discussion:

“The Journey from a B-School student to a successful corporate leader: opportunities, failures and the lessons”.

Panel Members:

- **Ms. Karishma Gupta** (Sr. Director, Publicis Sapient)
- **Mr. Kawalpreet Singh Sidana** (Strategy & Corporate Development, Conduent)
- **Mr. Anuj Rahul Joshi**

The panel discussion was moderated by **Mr. Himanshu Ghawri** (Director at PwC India) on the topic **“Emerging Technologies”** under its Genesis event. Mr. Himanshu Ghawri (Six Sigma Certified) is Director with PwC India – Data and Analytics Practice. He has 17+ years of business analytics application design, implementation, and client handling experience in the technology consulting profession in India & USA.



IMPRINTS'20



November 7th marked a particular milestone in DBE's history, as for the first time, the 'Annual Alumni Summit' got hosted virtually. Aptly named **IMPRINTS 2020**, the event coalesced through the Alumni Relations and Cultural Committee brought home some illustrious personalities to rejoice their alma mater, share their experience and shower their fellow “to be alums” with much-needed guidance and enigm.

The discussion took off with the moderator, **Ms. Swati** taking the lead and speaking about how data storytelling is imperative and is part of the entire value chain leading to decision making. The panellists shared their experiences of data storytelling and counselled students to stay connected with the evolving technological world to outperform the rest of the crowd.

REMINISCENCE'21

The annual alumni meet **Reminiscence'21** "अनुस्मरण" of Department of Business Economics was organized on **13th of March, 2021** from **6:30 PM onwards** at Football Ground, South Campus, University of Delhi.





CORPORATE COMMUNICATIONS CELL

47th ANNUAL CONVENTION

Continuing the legacy of CCC (Corporate Communication Cell), last year we had organized The **47th Annual Convention** on 21st November 2020. The Annual Convention invites experts and industry stalwarts to share their views and opinions on some of the interesting, relevant and trending topics. The main theme of the convention was "The World is Flat! Or is it?". A reference to the famous book on Globalization written by Mr. Thomas Friedman. He argued that the world trade and growth in this century will be largely driven by emerging economies and the rise of internet will essentially make the world 'flat', as contrasted to divided fronts of the past centuries. Under this main theme there was three sub themes and each sub themes was corresponding to a panel discussion. All the three sub themes are:

- **World Trade in the 2020s: Is this the Beginning of the End of Globalization?**
- **Data to Insights: Does Analytics drive Business, or does Business Drive Analytics?**
- **The Economy of Business: Is Small the New Big?**

Mr. Ajit Pai – Head of economics and finance NITI Aayog - graced the event with his presence as the chief guest. Mr. Ajit Pai had shared some intriguing insights on the topic. He started the session by emphasizing the decline of 4.4% in the global growth and stressed upon it's the worst situation since 1932, Great Depression. Other than chief guest we had called total fifteen speakers who are experts in their domains from different industry to make the discussion knowledgeable and interactive

Dr. K Ganesh moderating the panel 1 started the discussion along with other speakers and they shimmered through the advantages and

associations of analytics, as a tool to gratify the core-business model and emphasized on how it has developed over the past few decades. Discussion in panel 2 started with the description of topic and further speakers walked the students through the concept of rearrangement and reconciliation of globalization. Also stressed on the topic pointing towards fair trade being a utopian concept, and that politics and non-tariff barriers play a critical role. In panel 3, speakers engrossed students with the topic and then they put stress on how companies are shifting focus from long term plans to robust & agile business structure. Further they discussed how less than tier 3 cities are going to be the drive forces of Indian economy.





DATAMATICS

The Department of Business Economics organised Vishleshan'21, the flagship event of **Datamatics**: The Analytics Club of DBE on 6th March, 2021.

The theme of the event was- "Data Analytics in Industry 4.0". It was a comprehensive event with three speaker sessions and two panel discussions.

The day began with an address from Ms. Richa Dhandhanian who gave us her insights on the topic "Widespread Automation in Data Science - AutoML". Later, Ms. Shraddha Avasthy set the stage rolling on "Continuous Intelligence/Hyper Intelligence".

Speaker sessions were concluded by Mr. Pankaj Mishra on the topic of "Harnessing the power of Data & Analytics to be customer first". Two panel discussions followed the speaker sessions on the respective topics of "Data Ecosystems Expanding & Disrupting Technologies" and "Monetizing/Taxing Data over Multinational Corporation".

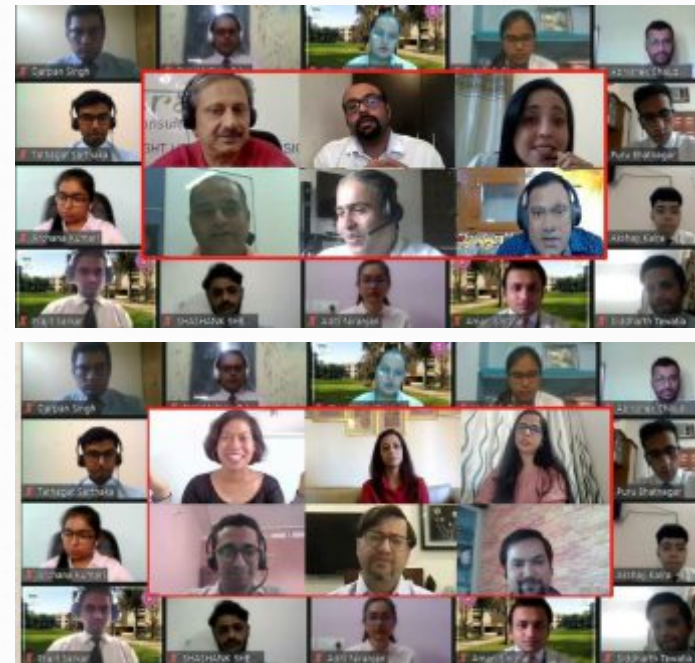




BLUECHIPS

The Department of Business Economics successfully organized Moolyankan'21, the flagship event of **Bluechips Club** on the 20th March, 2021. It graced by the presence of Chief Guest, Mr. Rajeev Mantri, Chief Financial Officer, TransUnion CIBIL. He walked us through his views on the theme 'Uncharted: Navigating the Future of Finance'. This was followed by a panel discussion on the topic 'Evolving banking structure of India: Bad Banks, Merger, Privatization and Acquisition of PSBs' where the eminent speakers explained and analysed the recent measures taken by RBI and the government. Discussion witnessed enthusiastic participation from Ms. Sunali Rohra (Executive Vice President - HDFC Bank) Mr. Kunal Bhardwaj (Senior Vice President – IndusInd Bank) Ms. Radhika Rao (Senior Vice President & Economist – DBS Bank) Mr. Gaurav Bhardwaj (Deputy Vice President – RBL Bank) Mr. Nagesh Saxena (Senior Manager – Bank of America). The Event concluded with a panel discussion on the topic “World post Covid: Credit Risk and Evolving Paradigms in Risk Management”. The panel also discussed the key themes that would enable the financial institutions to become robust and resilient in the post-COVID-19 era. Eminent speakers like Mr. Gurvinder Singh (CFO- Mitsubishi Electric India) Mr. Arvind Kumar Sharma (CFO- Xebia)

Mr. Ruchir Jain (CFO – Discovery Inc) Ms. Shalinee Mimani (CRO – Godrej Housing Finance) Mr. Prakash Bade (Associate Director – Crisil GR&A) Mr. Pradeep Bhasin (Senior Director- Mobikwik) were present. The final round of Moolyankan'21 “Financial Analysis Domination” was conducted on D2C platform and participated by students from prominent B schools across India, was judged by the well-known author and Investment Banking Trainer Mr. Arindam Chakraborty.





MARQUEST

The Department of Business Economics organised **MarkQuest'21**, the flagship event of MarkibizThe Marketing Club on 27th February 2021.

The theme of the event was- "MarTech: Optimising the next generation of Marketing Technology" It is the term for the software and tech tools marketers leverage to plan, execute, and measure marketing campaigns.

The day began with an address from Mr. Rajesh Kumar (VP Marketing, India and South Asia UiPATH) who gave us his insights on the topic "Importance of Technology for Marketeers" Then there was also a panel discussion on two topics which are very correlated to MarTech and the panel discussed the converging points between the two. The First topic was "Madtech : Convergence of Martech and AdTech" which was discussed by the esteemed Panel The Second Topic of discussion was "Analytics and Marketing: Critical Role of Market Research" which is a paramount topic for the marketeers. Before Markquest, Markibiz also organized a session on the topic "Digital Marketing Strategies & How to solve a Case Study"





ECOSOC

The Department of Business Economics organized Arthniti'20 the flagship event of Ecosoc – The Economics Club on 31st October 2020.

The theme for the event was **“COVIDNOMICS: Facing the Challenges, Projecting the New World.”**

The presence of Mr. Dhiraj Nayyar, Director of Vedanta Resources Ltd., was a great honour to open the event. He provided us with his insightful and knowledgeable thoughts on the topic. **“Impact of Covid on Indian economy and what will make countries succeed in the post Covid world?”**

Our amazing panellists led the event to its conclusion with a panel discussion which dealt with the topic. **“Charting the Recovery and Mitigating the Economic Slowdown.”** It was an impeccable exchange of thoughts and words.

The Panel consisted of the following panelists:

Dr. M. R. Anand

(Former Principal Economic Advisor,
Department of Telecommunication, GOI)

Mr. Debopam Chaudhuri

(Chief Economist, Piramal Enterprises)

Mr. Indranil Pan

(Chief Economist, Yes Bank)

Mr. Karan Suri

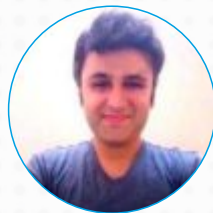
(Associate Vice President, Oaknorth India)

Ms. Kanika Pasricha

(Economist, Standard Chartered Bank)

Mr. Samar Verma

(Program Officer, Ford Foundation)





STUDENT COUNCIL

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