

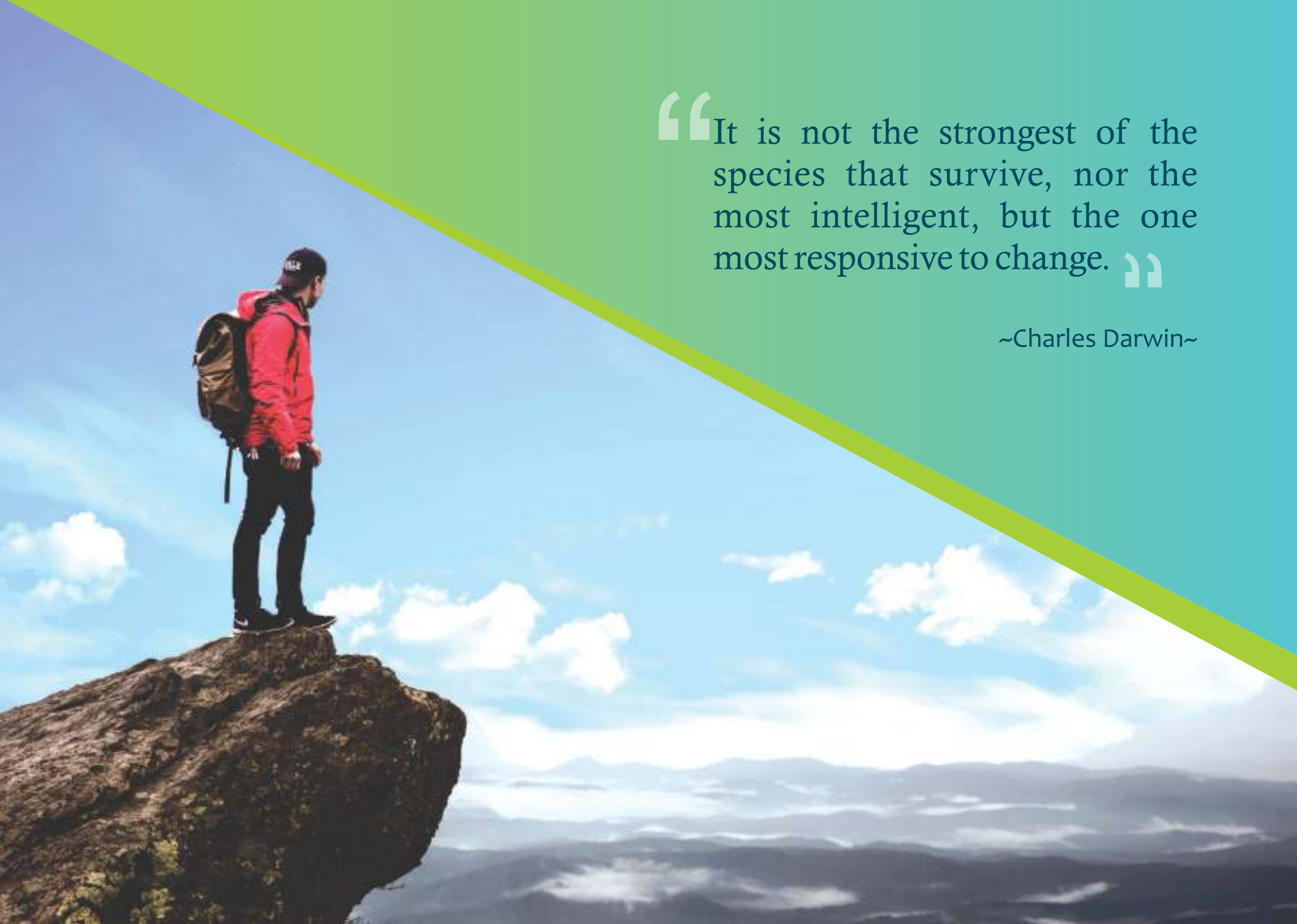


CORPORATE COMMUNICATION

BROCHURE (2019-20)



DEPARTMENT OF BUSINESS ECONOMICS
UNIVERSITY OF DELHI

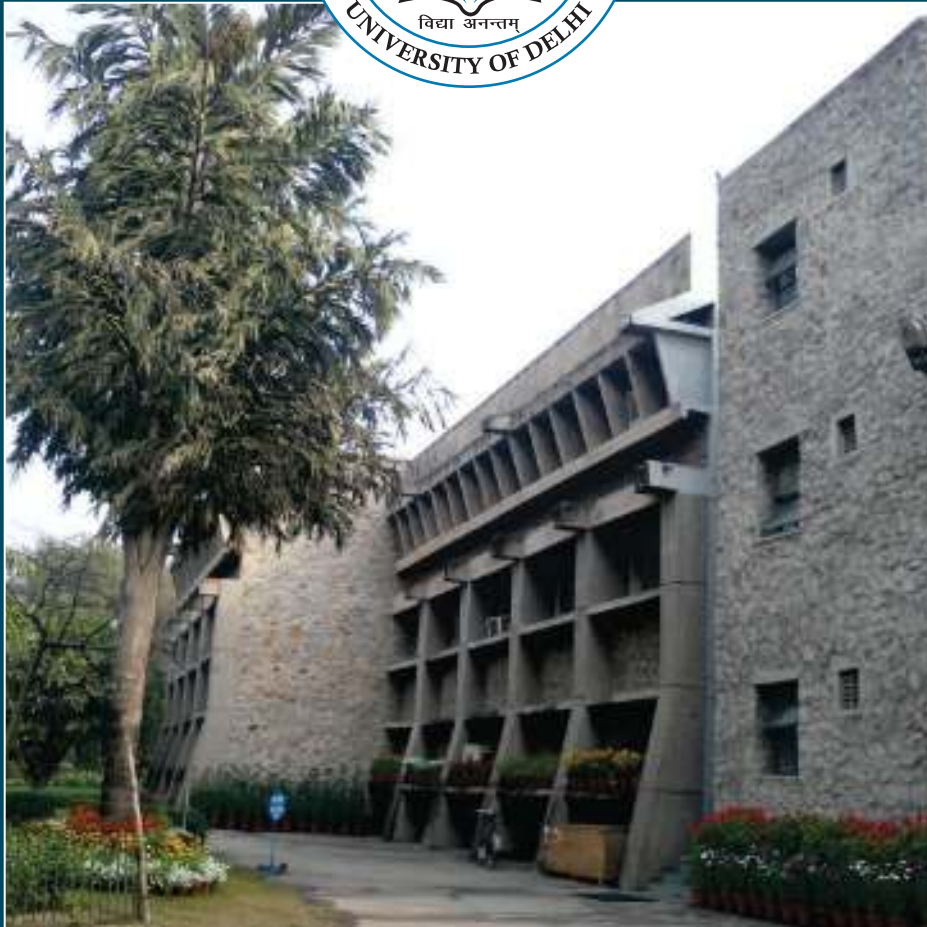


“It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.”

~Charles Darwin~

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ABOUT THE DEPARTMENT

In 1973, the Department of Business Economics, under the prestigious University of Delhi, pioneered a Masters Program in Business Economics earlier known as MBE, combining fundamentals of economic analysis with the practical aspects of business. Over the years, the department has evolved into a mature management institute with national reputation, imparting high quality education to the students. In the year 2015, the Department awarded the industry with its new robust and comprehensive course structure MBA (Business Economics) in place of MBE.

An eclectic and erudite group of faculty, academicians, researchers and professionals, with their vast pool of managerial expertise, gives the department its distinctive edge and an exalted stature. In addition to its Masters programme, the department also administers Ph.D. program in varied business and economic research fields. Today the Department takes immense pride in generating professionals, well versed with the quantitative and qualitative methods of business research.

In its illustrious history of 44 years, the Department of Business Economics holds pride of place in training business leaders and academicians. Over the years, the department has fostered strong alliances with corporate houses and retained its position as their preferred recruitment destination.



MESSAGE FROM HEAD OF THE DEPARTMENT



Prof. V. K. Kaul
Head of Department

In an interconnected world, the way business is done is changing very fast. Some of the old businesses are fading and are being replaced by new giants. Many of the 'brick and mortar' industries are giving space to new knowledge and internet based industries. The changes have thrown many challenges as well as opportunities in the new globalized world. The process of change has been accelerated by the introduction of Information and Communications Technology (ICT) as well as the liberalization of trade and investment.

It is in this scenario that a business management mindset has to be evolving and dynamic in approach and an attitude which requires a deeper understanding of the macro economic and social environment has to be developed. A strong foundation is a must for developing an analytical approach towards business and government policies in the national and international arena. The Department of Business Economics thrives to provide this foundation by exposing the students to the latest and relevant course curriculum. During the two-

year's Masters programme, the students are able to acquire strong analytical skills - both Quantitative and Qualitative - which equip them to face and overcome the challenges in their respective professions. Over the years, the students of the department have achieved senior positions in many national and international organizations as business analysts, financial planners, economic policy makers, academicians, management consultants etc.

As a result, the department has been able to create a niche for itself in the industry and is able to attract among the best students to the course. The diversity of the students with varied background such as Engineering, Economics, Commerce and Sciences helps the students to learn from each other. The students with work experience add fervour to the discussions and debates, both inside and outside the classroom. As the head of the department, I take this opportunity to invite you all to be associated with us.



MESSAGE FROM PLACEMENT ADVISOR



Dr. Yamini Gupta
Faculty Placement Advisor

Since its inception, the department of Business Economics has strived to keep its curriculum and training methodology in line with the needs of the industry. The changes in the curriculum from academic session 2015-16 onwards are a reflection of the Department's commitment to adapt itself to a changing global economic scenario and consequent changes in business environment.

The students at DBE are encouraged to apply the basic knowledge they gain of all disciplines to solve problems and case studies. The blend of theoretical knowledge and its application prepares our students to face challenges in their respective professions. The focus is on grooming students to think, communicate, and work independently as well as in a team. Managers who can think dynamically and take well informed decisions are the real assets of organizations. During the course of 2 years, students at DBE are

trained to carefully analyse situations before taking business decisions.

Every year, the course attracts an eclectic mix of organizations offering profiles in the field of Consulting, Marketing Research, Analytics and Business Modelling, Financial Analysis and Valuation, and Economic Journalism among others. The number and diverse nature of companies being added to our 'regular recruiters' list each year mirrors our belief that we, at DBE, train managers of tomorrow. As the faculty placements advisor, it is my privilege to invite you to be associated with our department.



INSPIRATIONAL MENTORS



Prof. V. K. Kaul

M.Com., M.Phil., Ph.D.

Subject: International Marketing, Business Policy & Strategy

Research Interest: Small Enterprises & Clusters, Knowledge Based System & Economics, International Business & Marketing Strategies, Strategic Management



Mr. Chander Mohan

M.A. (Economics), M.Phil.

Subjects: International Trade and Business, Economics of Services

Research Interest: Agricultural Economics (hill/mountain agriculture) and Environmental Economics/Tourism



Prof. Rashmi Aggarwal

MBA(BE), Ph.D. (IIT Delhi)

Subject: Project Appraisal & Investment Planning, Economics & Natural Resources Management

Research Interest: Environmental Economics, Project Appraisal, Investment Planning, Labour Economics



Mr. Sunil Kumar

M.A., M.Phil.

Subjects: Advanced Econometrics, Game Theory, International Economics

Research Interest: Agricultural Economics, International Economics, Quantitative Techniques in Business



Dr. Yamini Gupta

MBE, M.A., Ph.D. (Clark, U.S.A.)

Subject: Firms, Market & Public Policy, Basic Econometrics, Time Series, Business Forecasting

Research Interest: Spatial Economics, Issues of Industrial Pollution & Land Use Change, Economic Activity in Formal & Informal Sector in Solid Waste Management, Higher Education



Ms. Tuhina Roy

M.A. Economics, Mphil-Ph.D-Pursuing

Subjects: Financial Derivatives, Simulation and Modeling, Contemporary Indian Economy

Research Interest: Industrial Growth, Quantitative Techniques and Economics Development



Dr. Ananya Ghosh Dastidar

M.A., M.Phil., Ph.D. (C.E.S.P., J.N.U.)

Subject: Macro Economics, Econometric Methodology, Indian Economics

Research Interest: International Economics, Development Economics (Issues of Poverty & Income Inequality in Developing Countries)



VISITING FACULTY

Mr. V. K. Mehta

M.Ec. Australia, CFA, Ph.D. (Finance)
University of Delhi

Dr. S. K. Jain

Ph.D, CFA, M.B.A. (FMS)
Former Director of ICFAI University &
LBSIM & Jamia Millia Islamia & IMT

Prof. Montu Bose

Assistant Professor
TERI University

Mr. Kumar Bijoy

College of Business Studies
University of Delhi

Dr. Vibha Jain

Assistant Professor
Janki Devi Memorial College
University of Delhi

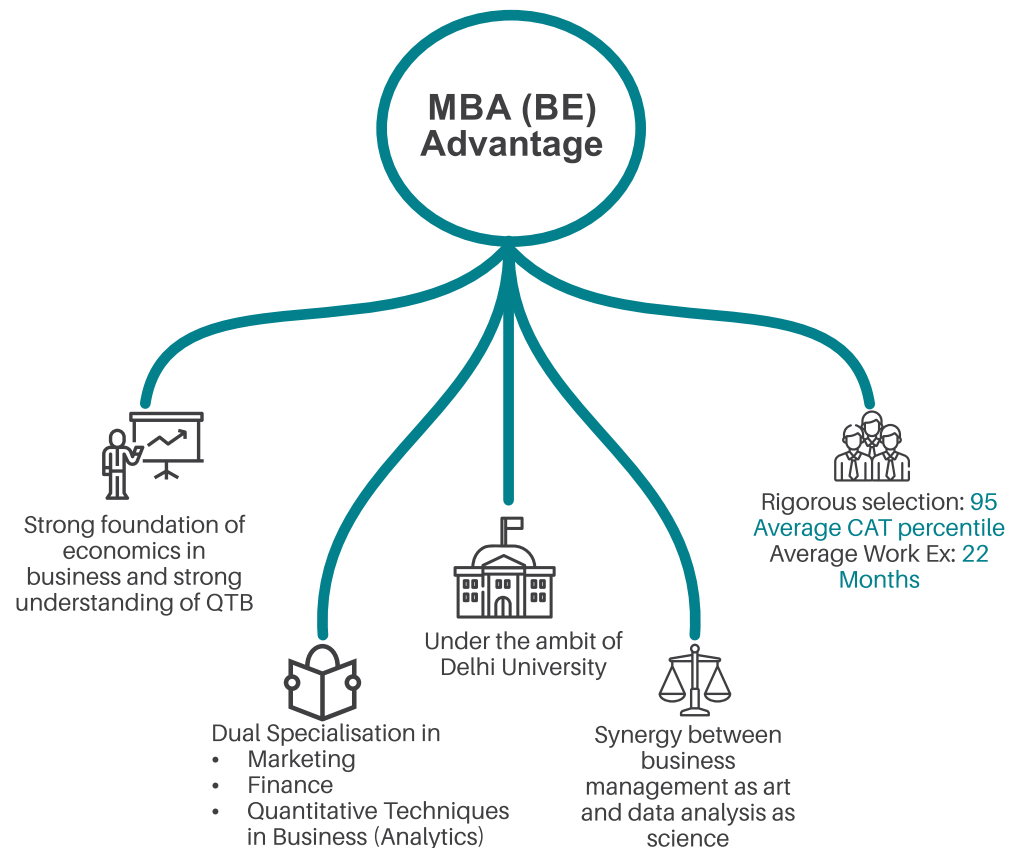


MBA(BE) ADVANTAGE

Founded in 1973, the department is a centre of excellence imparting quality education to its students. The course structure promotes a symphonic amalgamation of: A strong foundation of economics and business fundamentals, a distinctive understanding of quantitative techniques in business and their application and development of soft skills and practical knowledge. The rigorous multi stage selection process conducted by the academicians and industry professionals, ensures that only the best get through.

Some key advantages include -

- Emphasis on quantitative techniques in business and their application.
- Focus on both practical and theoretic learning.
- Students equipped with knowledge of SAS and other statistical tools.
- Weekly seminars, regular guest lectures by industry stalwarts and academicians.
- Student managed committees and clubs.





COURSE CURRICULUM

The two-year MBA(BE) program is divided into four semesters. The first year curriculum builds fundamentals of statistics, economics and various aspects of business as finance, marketing, corporate law etc.

The second year offers plethora of opportunities whereby the students can choose 2 specialization papers from 4 groups that are offered.

The students are also required to undergo at least 6 weeks of practical summer training with a reputed organization working on real-life business projects.

First Semester

- Microeconomic Analysis
- Accounting for Business
- Quantitative Techniques in Business
- Statistics & Data Analysis
- Project Appraisal & New Venture Analysis
- Business Laws

Second Semester

- Macroeconomic Analysis & Policy
- International Economics
- Firms, Markets & Policy
- Environmental Economics
- Business Finance
- Basic Econometrics
- Leadership and Organisation

Third Semester

- Business Government & Society
- International Financial System
- Elective 1
- Elective 2
- Elective 3
- Elective 4

Fourth Semester

- Contemporary Indian Economy
- Strategic Marketing
- Elective 5
- Elective 6
- Elective 7
- Elective 8



ELECTIVES

GROUP-I

Quantitative Techniques in Business

- Advanced Econometrics
- Time Series Analysis and Business Forecasting
- Topics in Game Theory
- Simulation and Modelling in Business Management

GROUP-II

Marketing and Distribution

- Strategic Marketing
- Marketing Research
- Logistics and Supply Chain Management
- International Marketing
- Customer Relationship Management

GROUP-III

Finance

- Financial Derivatives
- Investment and Portfolio Theory and Management
- Corporate Restructuring, Mergers & Acquisitions
- Credit & Risk Management/Financial Risk Management

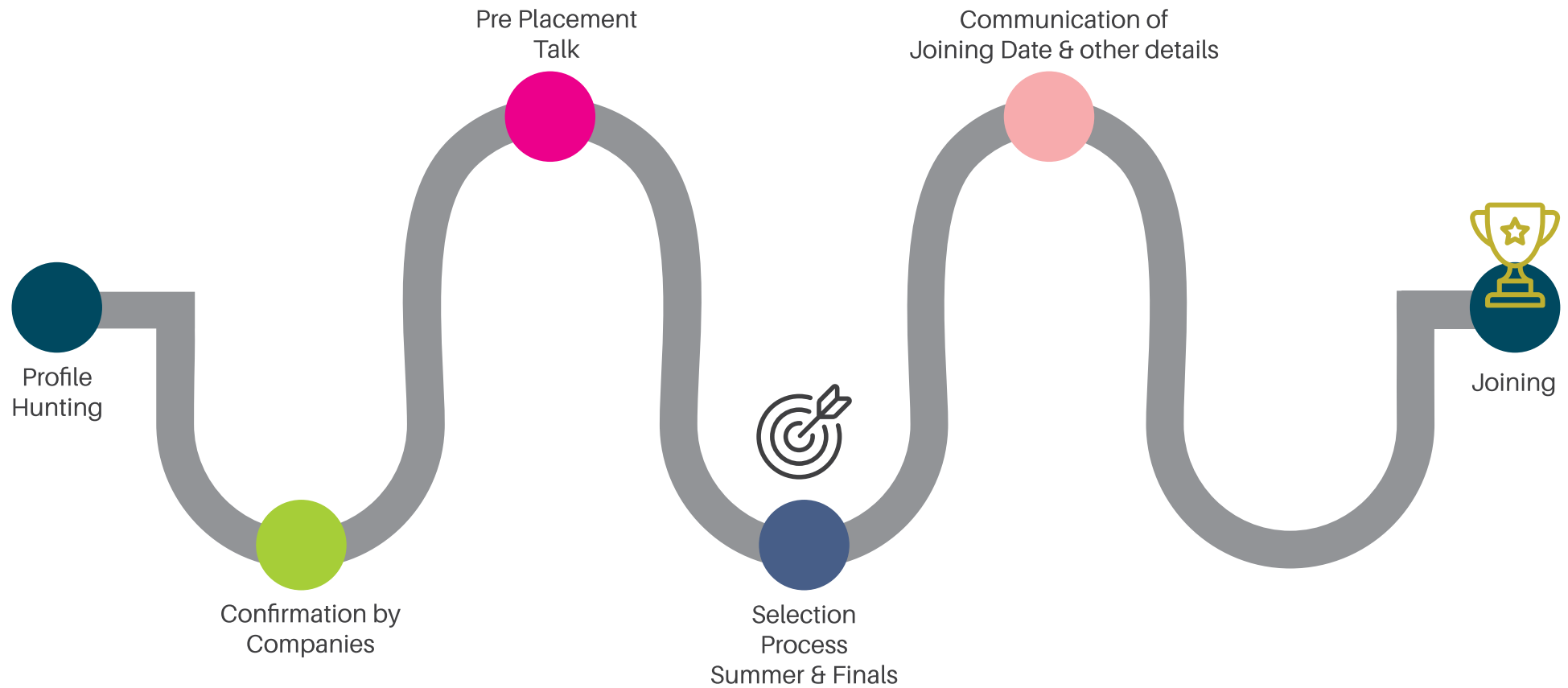
GROUP-IV

Economics

- Urban Transportation Economics
- Energy Economics
- Infrastructure Economics
- Agricultural Economics
- Economics of Health and Education
- Economics of Climate Change
- Labour Economics



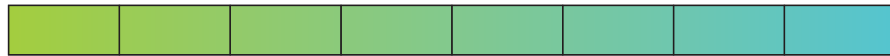
CALENDAR 2019-20



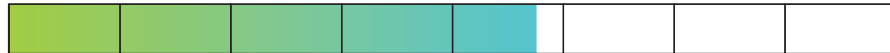


FINAL PLACEMENT STATISTICS

Highest Package: INR 28 LPA



Median Package: INR 11.7 LPA



Average Package: INR 11.3 LPA

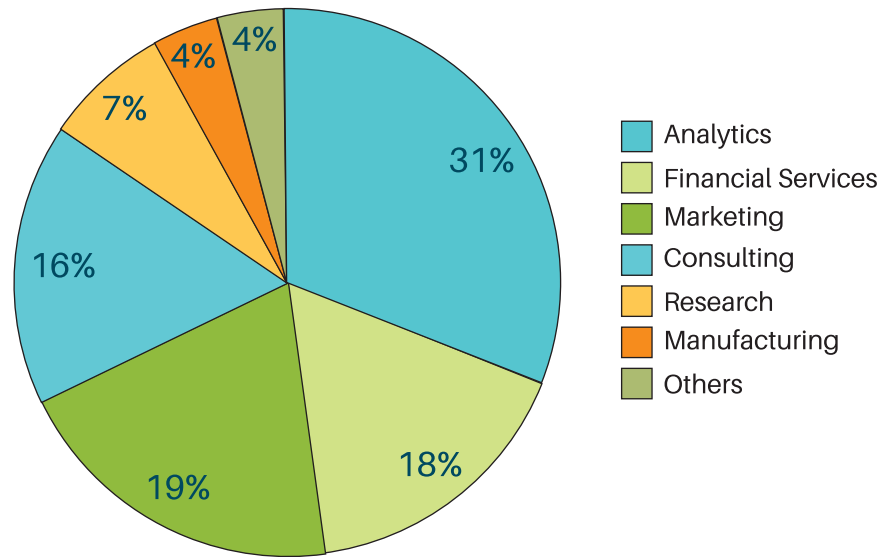


Top 15%: INR 17.73 LPA

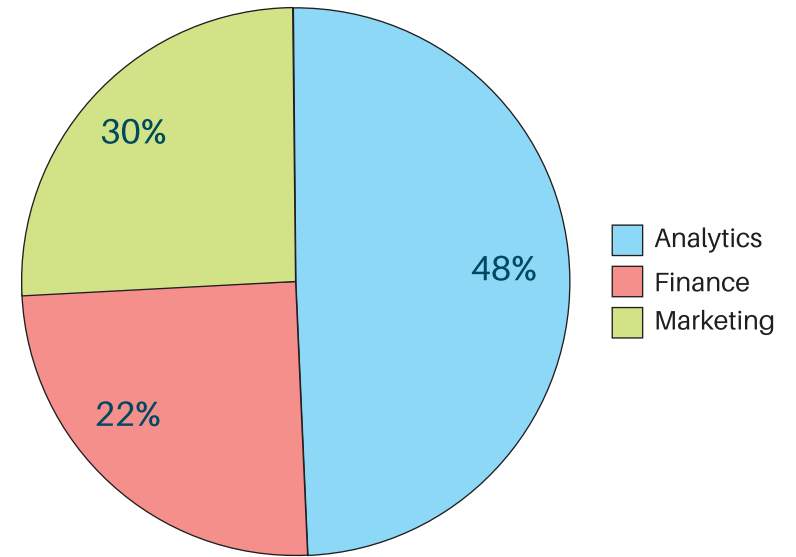
Top 25%: INR 16.46 LPA

Top 50%: INR 12 LPA

Sector Wise Split



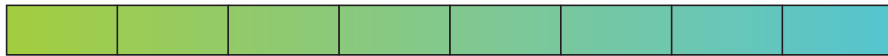
Function Wise Split



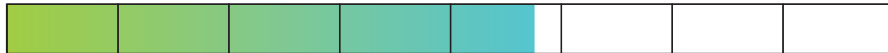


SUMMER INTERNSHIP STATISTICS

Highest Stipend: INR 2 LPA



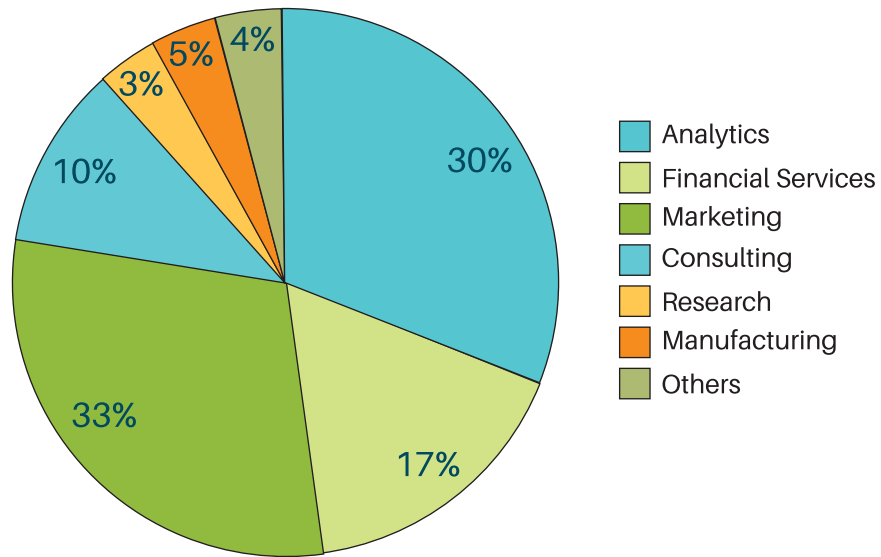
Median Stipend: INR 40,000



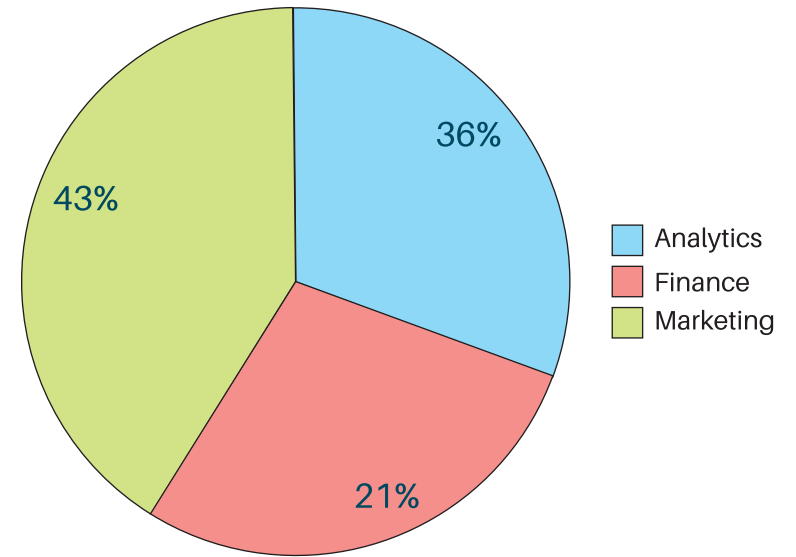
Average Stipend: INR 61,000



Sector Wise Split



Function Wise Split





BATCH PROFILE 2018-20



Aakshit Nangalia

Degree & University:

B.Com (Hons.), Accounting and Finance
University of Calcutta

Internship Organisation:

Valvoline



Aashish

Degree & University:

B.Com(H), Commerce
University of Delhi

Internship Organisation:

Dana Incorporated, Graziano
Transmission Pvt. Ltd.



Abhishek Kumar Raj

Degree & University:

B.Tech, Computer Science & Engineering
Guru Gobind Singh Indraprastha University

Internship Organisation:

Emerson Electric Co. Ltd



Abhishek Mukhopadhyay

Degree & University:

B.Tech, Computer Science & Engineering
Shiv Nadar University

Internship Organisation:

American Express



Akanksha

Degree & University:

B.E, EEE
BIT Mesra Deemed University

Internship Organisation:

Trident Group



Akhil

Degree & University:

B.Tech, Computer Science
University of Delhi

Internship Organisation:

Xpressminds Edutainment Pvt. Ltd.



Akshay Kasana

Degree & University:

BMS, Golbal Business
University of Delhi

Internship Organisation:

Axis Bank



Aman Dubey

Degree & University:

B.Tech, Computer Science
AKTU

Internship Organisation:

Emerson



Amit Kumar Singal

Degree & University:

B.Com (H), Commerce
University of Delhi

Internship Organisation:

KPMG



Anjana Saini

Degree & University:

B.Com (Hons), Finance
University of Delhi

Internship Organisation:

Market Insight Consultants



Ankit Sehrawat

Degree & University:

B.E, Mechanical
University of Punjab

Internship Organisation:

Technogrills Solutions



Anshumaan Mishra

Degree & University:

BMS, Finance
University of Delhi

Internship Organisation:

KPMG India



BATCH PROFILE 2018-20



Arpita Sagar

Degree & University:
B.Sc.(Hons), Mathematics
University of Delhi

Internship Organisation:
American Express



Ashish Singh Solanki

Degree & University:
B.Sc (Hons), Chemistry
University of Delhi

Internship Organisation:
VRK Infotech Pvt. Ltd.



Ashwin Mayank

Degree & University:
B.Tech, Mechanical Engineering
VIT University, Vellore

Internship Organisation:
Barclays



Bhavesh Chawla

Degree & University:
B.A.(HONS), Business Economics
University of Delhi

Internship Organisation:
Clik.ai



Chinmay Soni

Degree & University:
B.E., Electronics & Telecommunication
CSVTU

Internship Organisation:
Trident Group India



Deepak M

Degree & University:
B.A (Honours), Economics
University of Delhi

Internship Organisation:
Valvoline Inc.



Divyansh Singh

Degree & University:
B.Tech, Information Technology
U.P.T.U.

Internship Organisation:
Reliance Games



Gaurav Kumar

Degree & University:
B.A. (Hons), Economics
University of Delhi

Internship Organisation:
Xpress Minds



Ishna Shukla

Degree & University:
B.Tech , Computer Science
Maharshi Dayanand University, Rohtak-HR

Internship Organisation:
Ratnakar Bank Limited



Jatinder Sharma

Degree & University:
B.A.(Hons), Business Economics
University of Delhi

Internship Organisation:
Dalmia Bharat Group



Kartik Panwar

Degree & University:
BBS, Finance
University of Delhi

Internship Organisation:
Adroit Valuation



Kumari Jyotsna

Degree & University:
B.Tech, Information Technology
NIT Durgapur

Internship Organisation:
Knowledge Sourcing Intelligence



BATCH PROFILE 2018-20



Lokesh Kumar Gupta

Degree & University:

B.Tech, Electrical & Electronics
Guru Gobind Singh Indraprastha University

Internship Organisation:

American Express



Mahar Swrang Daimary

Degree & University:

B.Tech, Computer Engineering
University of Mizoram

Internship Organisation:

Alpino.Tech



Manisha Baisla

Degree & University:

B.Com (H), Commerce
University of Delhi

Internship Organisation:

Arcesium India Private Limited



Naga Satyendra Appasani

Degree & University:

B.Com, Accounting
Osmania University

Internship Organisation:

Voltbek Home Appliances Limited



Pranav Dhonde

Degree & University:

B.E., Production Engineering
Pune University

Internship Organisation:

Colliers International



Prince Attrey

Degree & University:

B.Tech, Electrical & Electronics Engineering
Panjab University

Internship Organisation:

Dunnhumby



Purnima Varun

Degree & University:

B.Tech, Computer Science
University of Delhi

Internship Organisation:

Sharekhan



Qamar Sultana

Degree & University:

B.Com(Hons), Finance & Accounting
University of Calcutta

Internship Organisation:

Indusind Bank



Rajesh Patwal

Degree & University:

B.Com (Hons.), Commerce
University of Delhi

Internship Organisation:

Little Millennium Education Pvt. Ltd.



Rawnit Ghosh

Degree & University:

B.E, Electrical & Electronics Engineering
RGPV Bhopal

Internship Organisation:

Dignitas Digital Private Limited



Reshma Patil

Degree & University:

B.A. (Hons), Economic
University of Delhi

Internship Organisation:

Emerson Process Management India
Private Limited



Rishabh Gupta

Degree & University:

B.Tech, Mechanical
Graphic Era University

Internship Organisation:

Dunnhumby



BATCH PROFILE 2018-20



Rishabh Jain

Degree & University:
B.Sc. (Hons.), Mathematics
University of Delhi

Internship Organisation:
Folkwire



Rohini V N

Degree & University:
BMS, Finance
University of Delhi

Internship Organisation:
Decathlon Sports



Shashank Singh

Degree & University:
B.Tech, Electronics & Communication
Engineering, AKTU

Internship Organisation:
Xpress Minds



Shubham Agarwal

Degree & University:
B.com(Hons), Commerce
University of Delhi

Internship Organisation:
Dunnhumby



Shubham Kumar

Degree & University:
B.Tech, I.T.
Jaypee University

Internship Organisation:
Calyxpod



Shubham Verma

Degree & University:
B.A. (Hons), Business Economics
University of Delhi

Internship Organisation:
Dalmia Bharat Ltd.



Shweta

Degree & University:
BMS, Marketing
University of Delhi

Internship Organisation:
Xpress Minds



Siddharth Bijalwan

Degree & University:
B. Tech, Mechanical
Graphic Era University

Internship Organisation:
Piramal



Simranpreet Kaur

Degree & University:
B.Tech, Computer Engineering
Punjab University

Internship Organisation:
American Express



Sneha Chawla

Degree & University:
B.Com(Hons), Commerce
Banaras Hindu University

Internship Organisation:
Kayess Square Consulting Pvt. Ltd.



Sneha Singh

Degree & University:
B.Tech, Software Engineering
Delhi Technological University

Internship Organisation:
Barclays



Sreerag M C

Degree & University:
B.Tech, Computer Science & Engineering
University of Kerala

Internship Organisation:
Trident Group India



BATCH PROFILE 2018-20



Sunket Anand Pant

Degree & University:

B.Tech, Mechanical Engineering
G. B. Pant University

Internship Organisation:

Ebix



Tushar Swami

Degree & University:

B.Tech., Electronics & Communication
University of Delhi

Internship Organisation:

Market Insight Consultants



Ujjawal garg

Degree & University:

B.A. (Hons), Business Economics
University of Delhi

Internship Organisation:

Xpress Minds



Vipul Yadav

Degree & University:

BMS, Management of Global Business
University of Delhi

Internship Organisation:

OYO



PAST RECRUITERS



PAST RECRUITERS



NEW ADDITIONS





DIGNITARIES-SEMINAR 2018-19

Dr. Subramanian Swamy	Indian Economist and Politician	Ex-Minister of Commerce and Industry, Law and Justice
Lt. General Gurmit Singh	Lieutenant General	Indian Army
Saurabh Jain	VP at Paytm	The "Build for India" initiative, Blockchain & CSR, Opportunities at paytm.
J.K. Bareja	Professor in University of Delhi	Mutual Fund
Ashish Khanna	AVP at Cushman & Wakefield	Work Ethics and Culture Across Different Verticals in Real Estate Sector
Sandeep Dutta	Cheif Practice Officer , Fractal Analytics	Ai and its Cutting Edge
Ashish Khanna	VP at RBS	Customer and Digital Analytics
Brijesh Singh	Director & CEO at Essel Utilities	Selling Skills and what Corporates from us
Alok Varshney	Director Acetel Technologies	Life & business skills
Shipra Arora	Director- Data Science, Dunnhumby	Data Science & Analytics in Retail
Nakul Chopra	Senior Manager, Deloitte	Risk in Digital Age
Colin Mendes	General Manager- HR, Voltas Beko	Digital Transformation : Skills to Sustain & Grow
Arunabh Sinha	Founder, Uclean	Entrepreneurship as a Career



SOME ILLUSTRIOUS ALUMNI

Ms. Jyoti Vij

ICCI, Deputy Secretary General

Ms. Prem J. Bhutani

ICAI, Deputy Director of Studies

Mr. Vivek Upadhyaya

IMRB International, Insights Director

Mr. V L Fela Chawngthu

Adobe, Head-Services Marketing

Ms. Nutan Raj

DGCI&S, Govt. Of India, Director

Mrs. Deepshika Mouza Handa

Snapdeal, Associate Director

Ms. Abha Kakkar

Royal Bank of Scotland, AVP

Mr. Gaurav Bhatiani

IL & FS, COO

Ms. Neha Tewari

KPMG (BSR & Co.), Associate Director

Mr. Jai Saxena

E&Y, Director, Advisory Services

Mrs. Shruti Mishra

RBS, Director Finance

Ms. Kalpana Jain

Deloitte, Senior Director/Partner

Mr. Nazeeb Arif

ITC Ltd., Executive Vice President

Mr. Lalit Lohia

Citibank, Asst. Vice President

Mr. Nishant Kukreja

HSBC, AVP

Mr. Pradeep Padmathan

Reliance Industries, Vice President

Mr. Anil Kumar Varshney

Reliance Energy Ltd., Vice President

Mr. Rana Bawa

Ogilvy Common Health worldwide, President

Mr. Umesh Koul

S&P Global Market Intelligence, Director

Ms. Shefali Saxena

Louis Berger, COO-Asia

Mr. Nitin Jain

Fractal Analytics, Director

Mr Siddharth Maheshwari

Cognizant Tech, Director

Mr. Satnam Kalra

CRISIL Infrastructure Advisory, Director

Ms. Salil Garga

Evalueserve Pvt. Ltd, AVP

Mr. Anshuman Khanna

FICCI, Director

Ms. Swati Jain

EXL, Vice President

Mr. Vivek Sharma

CRISIL Infrastructure Advisory, Sr. Director

Mrs. Nidhi Kalra Arora

American Express, Director

Mr. Saurabh Khanna

SC Bank, Head-Credit Risk

Mr. Amit Sharma

JP Morgan Chase, Executive Director

Mr. Hemant Kewalya

IMRB International, AVP

Mr. Vikas Gaba

KPMG, Director

Ms. Pragati Mehra Srivastava

FICCI, Joint Director

Ms. Namita Singal

Genpact, Assistant VP

Mr. Amit Goyal

ICICI Prudential LIC, VP

Mr. Ajay Paul

Citibank India, Vice President

Mr. Vinay Mishra

Pepsico, Senior Manager Consumer Insights

Mr. Alok Gupta

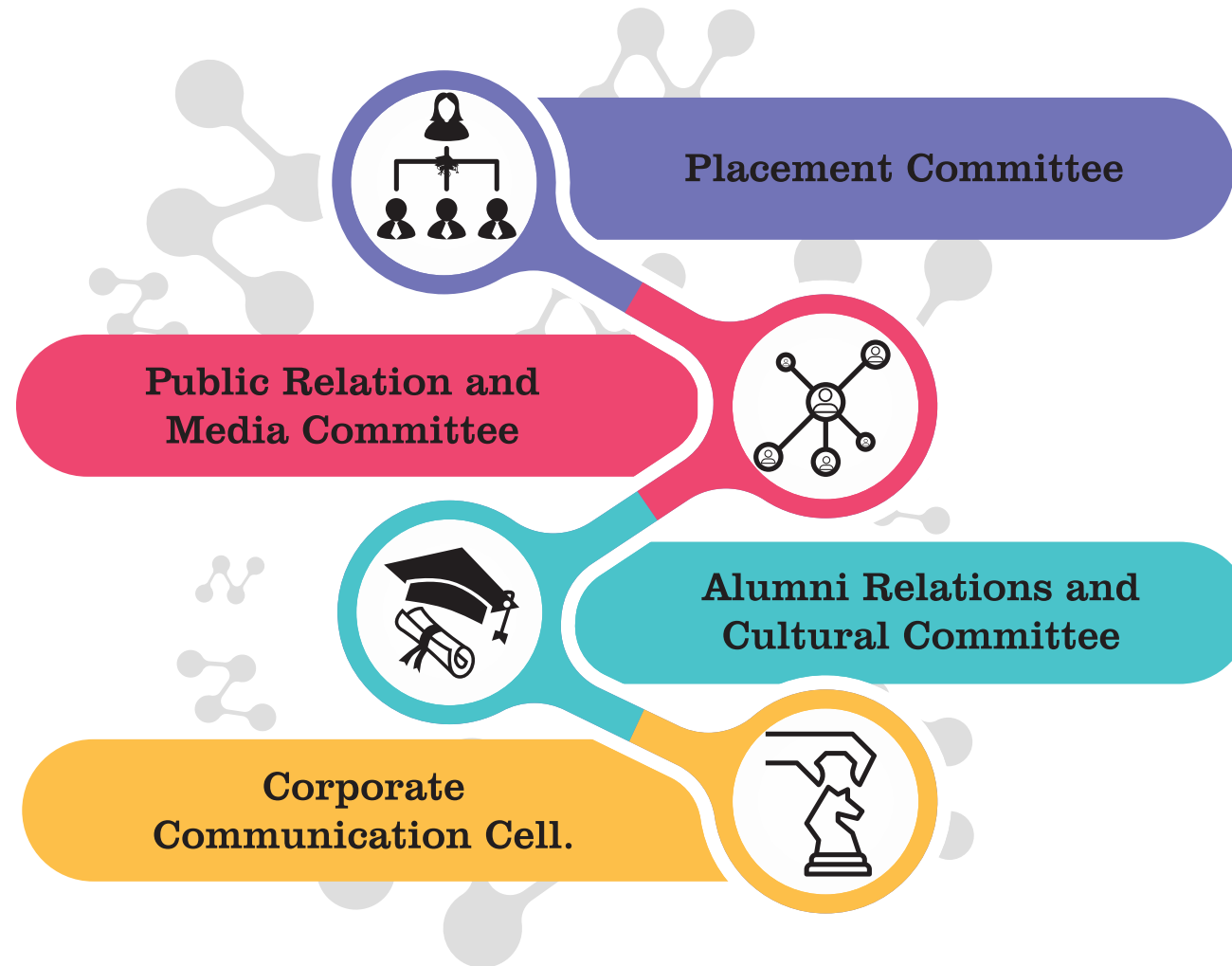
Havells India Ltd., VP International Business

Mr. Gaurav Bhatnagar

Standard Chartered, Executive Director

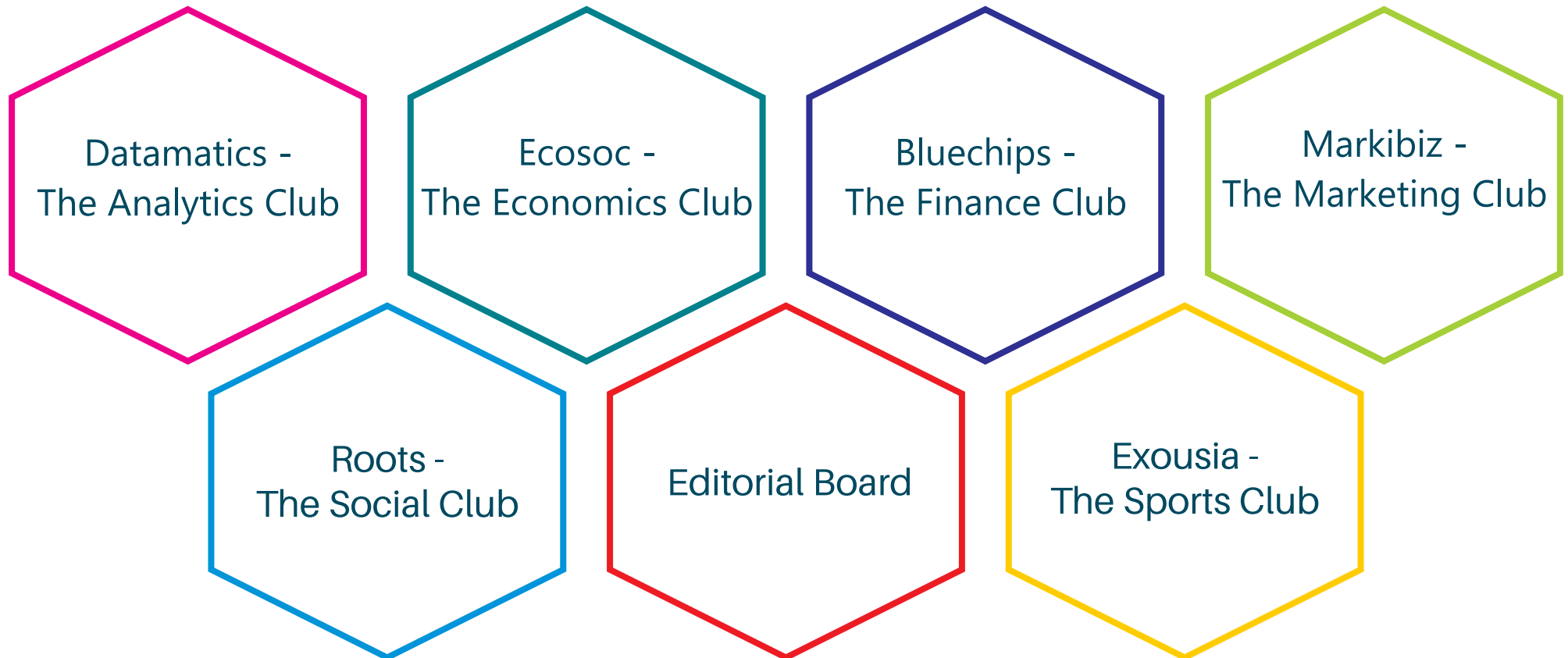


STUDENT COMMITTEES





STUDENT CLUBS





HR CONCLAVE - 2018

We understand the unique challenges and opportunities that come while working with a diverse set of people, and keeping this in mind this event is a conclave where leaders from the world of Human Resources will come together from various industries & regions and show us how they have consistently excelled in their fields by pushing the boundaries of Human Resource Management. Also, this conference provides great networking opportunities for Human Resource professionals. In addition, our students will gain valuable learning by hearing such great leaders interact with each other and deliver some granular insights into our budding MBA personnel.





REMINISCENCE 2018

The meet is not only an occasion for the alumni to get nostalgic and relive their college memories, but also it helps us to maintain the strong connect with our alumni and gain from their knowledge and of the industry.

'Reminiscence 2018' was held on 16th September 2018 at Shangri La's Eros Hotel, New Delhi'.

A tree is known for its fruits, Parents for their children and a college for its 'Alumni', and when it comes to the Department of Business Economics, it boasts high of its strong alumni base gleaming like stars at different nooks and crannies of the world. Every year the Department takes the privilege to celebrate the success of its students in the form of Annual Alumni Meet - REMINISCENCE.





IMPRINTS 2018



Imprints is a great platform for the Department to come together with its illustrious alumni community annually to interact with the current students and provide the students with an enriching learning experience.

The theme of Imprints 2018 was 'Legacy of Leadership'. It is a story of how DBE leaders are helping in India's innovation. We believe that the experiences shared will provide the students great insights into several industries where our alumni are excelling.

Apart from this, we have taken another initiative "A Day with Alumns" which would provide the students opportunities to interact with alumni on a regular basis.

Name	Designation	Company
Mr. Karan Bhutalia	Vice President	Axis Bank
Ms. Ambika Sharma	DGI	FICCI
Mr. Gautam Bakshi	Director	AT Kearney
Mr. Sankalp Saini	Vice President	Home Credit
Mr. Amit Soni	Head (Analytics)	Piramal Group
Mr. Mukesh Malhotra	CEO	Ecoforus
Ms. Kalpana Jain	Senior Partner	Deloitte
Mr. Pradeep Padmanabhan	Vice President	RIL
Mr. Kawalpreet Sidana	Assistant Vice President	Barclays



CLUBS-SEMINARS, WORKSHOPS & CONCLAVES





STUDENT CLUBS

Datamatics- The Analytics Club

The Analytics club, here students share their analytical and technical expertise, thereby helping them understand various technologies and their use from a business angle. The analytics club main focus is to create a thought process among students to utilize technology in order to benefit business and resolve business problems. The year long club activities include.

- Inviting eminent guest speakers from the industry.
- Domain specific sessions on various technologies by students.
- Case study sessions.
- Quiz competitions.

E Cell – The Entrepreneur's Club

The Entrepreneurship Cell, is a student-run body that works towards building the spirit of entrepreneurship in and around campus. The club creates conducive environment for budding entrepreneurs wherein they get to interact with investors, mentors, industry experts, start-up founders and also

Name	Designation	Company
Mr. Avik Sarkar	Head of Data Analytics Cell	NITI Aayog
Mr. Shivendra Singh	Vice President	Yes Bank
Mr. Himanshu Ghawri	Director	PWC
Mr. Vineet Chugh	Partner (Strategy and Business)	AK Films
Mr. Gopal Malakar	Sr. VP (Analytics)	SBI Cards, GE Capital
Mr Vivek Bajpai	Associate VP	Moddy's Analytics
Mr. Amit Goyal	Country Head	EdX
Mr. Nitin Shakhder	Founder & CEO	Green Capital

provide them ample opportunities to fine tune their ideas by participating in business plan competitions. It encourages and nurtures the culture of entrepreneurship in the society by regularly:

- Organising workshops
- Frequent Seminars
- Business-plan competitions
- Guest talks.



STUDENT CLUBS



Markibiz - The Marketing Club

We endeavour to provide students with an opportunity to complement their theoretical knowledge with an understanding of the practical application of professional marketing practices. The club's aim is to help students unlock their creativity and apply it in real world scenarios. We also provide an interface between the students and industry. Activities conducted by us:

- ❖ Quizzes
- ❖ Guest lectures
- ❖ Training sessions
- ❖ Ad-Wars

List of Speakers:

Aakash Srivastava

Chief Digital Officer - Brand Bazooka Advertising,
Digital Marketing Coach, Trainer, Blogger & Speaker

Stuti Srivastava

Head Marketing - Postpaid & B2B Business, Airtel

Nomit Joshi

Head Marketing - Gionee India

Aashish Chopra

Vice President - Content Marketing, ixigo.com



STUDENT CLUBS



Bluechips - The Finance Club

Bluechips, the finance club of Department of Business Economics, University of Delhi tries to be an epitome of the financial acumen of its students.

It works towards boosting interest in Finance on the campus and also helps indulge that interest through various competitions like Mock Stock, online investment games, finance workshops, finance quizzes, finance case studies and professional opportunities.

By becoming a bridge that links potential with platform, the club through its day to day activities like finance newsletter tries to provide students a unique exposure to the financial world, helping them channelise & build their financial skills. Bluechips has its flagship event, Moolyankan. This event is a

medium through which the club tries to create synergies between DBE and the Finance Community by inviting various esteemed professionals in the financial world to enlighten the students.

Thus, Instrumental in ensuring preparedness for placements, the club also endeavors to serve as a link between the industry and the student community, thereby providing students with a holistic experience in finance and ensuring that they are better prepared to handle the nuances of the financial services industry in practical life.

The vision of this club is to help DBE students understand the world of finance and thereby demonstrate superior knowledge and grasp of concepts in the domain. Each activity performed by the club is a step towards this shared goal.



SNo.	Name	Designation	Company
1	Deepak Maheshwari	CEO	Jindagi Live Consulting Pvt Ltd.
2	Raman Sehgal	Vice President	Citi Bank
3	Suraj Malik	Partner	BDO India LLP
4	Darpan Vashishtha	CFO	BIBA Apparels Private Limited
5	Rajesh Garg	Finance & Compliance	Karl Storz Gmbh & Co KG
6	Prem Sibbal	Independent Consultant & Managing Partner	Karman Consultants LLP



STUDENT CLUBS



Ecosoc - The Economics Club

The Economics Society was conceptualized to take forward the theory taught in class to the real world markets, thus forming a crucial link in the learning process at MBA(BE). The society organizes regular discussions, seminars and documentary sessions on topics concerning the markets and the business world. An annual event is organized which consists of inter B-School competitions and guest lectures by the best of minds from the academia as well as the corporate world.



STUDENT CLUBS

Roots - The Social Club

ROOTS is social initiative by the students of Department of Business Economics, Delhi University to build a conscious for the social responsibilities among future corporate leaders. Our vision is to contribute towards the development of communities & engaging in social economic projects through the application of management skills. Some of the NGO's we have worked in the last year were Sarvahitey, Rainbow House, Udayan Care etc.





STUDENT CLUBS



Exousia - The Sports Club

The Club hopes to inculcate sporting spirit in the students and increase participation of all the students in sports in Intra-Institution as well as Inter-Institutional, with targets of providing the extra visibility. Year 2017-18 marked the change in history wherein the DBEians became the champion of the Football competition, defeating as many as 11 teams in a series and runners-up for Cricket.



BATCH PROFILE 2018-20

Name	Graduation Degree	Graduation University	Work Experience	Organisation	Total Work Exp.
Aanchal Madaan	B.Com (Hons)	University of Delhi	NA	N/A	N/A
Aashish Gandhi	B.Tech	Panjab University	Yes	Micron Instruments Pvt. Ltd	8
Aashutosh	B.Tech	Delhi Technological University	NA	N/A	N/A
Abhinand C	B.Tech	University of Kerala	Yes	Byjus The Learning App	1
Abhishek Tripathi	B.Tech	Rajasthan Technical University	NA	N/A	N/A
Aditya Kale	B.Tech	VNIT Nagpur	Yes	Praj Industries Ltd. Pune, Maharashtra	13
Ajay	BMS	University of Delhi	NA	N/A	N/A
Amit Kumar Pandya	B.Sc.	Mahrishi Dayanand Saraswati University, Ajmer	NA	NA	
Arunav Das	M.Sc.	Central University of Tamil Nadu	NA	N/A	N/A
Ashish Kumar Gautam	B.E.	Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal	NA	N/A	N/A
Ayush	B.Sc.	Maharaja Ganga Singh University, Bikaner	Yes	Knappily Media Private Limited	18
Bhupender Singh	B.Tech	Kurukshetra University	NA	N/A	N/A
Birphung Narzary	B.Tech	NIT Durgapur	NA	N/A	N/A
Chukka Venumadhava	B.Tech	NIT Calicut	Yes	Sterlite Technology Limited	4
Debbroto Dev	B.Tech	NIT Raipur	NA	N/A	N/A
Deepak Sharma	B.Tech	Delhi Technological University	Yes	Droom Technology Private Limited	13
Devrishi Tiwari	B.E.(Hons)	RGPV	Yes	Panacea People	13
Ekansh Verma	B.Tech	Guru Gobind Singh Indraprastha University	NA	N/A	N/A
Gajender Kumar	B.E.	University of Delhi	NA	N/A	N/A
Himanshu Gupta	B.Com (Hons)	Banaras Hindu University	NA	N/A	N/A
Honey Agarwal	B.Tech	National Institute of Technology Karnataka, surathkal	Yes	Futures First Info Services Pvt Ltd	3N/A
Jayesh Tada	B.E.	Gujarat Technological University	NA	N/A	N/A
Khan Affan Sikander	B.E.	Mumbai University	NA	N/A	N/A
Khyati	BMS	University of Delhi	NA	N/A	N/A
Macwan Jigar	B.Tech	Charotar Uni. of Sci. & Technology	NA	N/A	N/A
Mayank Sharma	B.Tech	Delhi Technological University	Yes	Option Town Pvt Ltd	35
Natasha Garg	Bsc. (Hons)	University of Delhi	NA	N/A	N/A
Neeraj Johri	B.Tech	Govind Ballabh Pant University of Agriculture & Technology	Yes	India Glycols Limited	55
Prakhar Raj	B.E.	Savitribai Phule Pune University	NA	N/A	N/A
Prashant Singh	B.Tech	The Northcap University, Sec-23a, Gurugram	NA	N/A	N/A



BATCH PROFILE 2018-20

Name	Graduation Degree	Graduation University	Work Experience	Organisation	Total Work Exp.
Prateek Pasrija	B.Com (Hons)	University of Delhi	NA	N/A	N/A
Prateek Taneja	B.E.	RGPV, Bhopal	Yes	Tata Consultancy Services, Pune	42
Ranjan Rashmi Parhi	B.Tech	Veer Surendra Sai University of Technology	NA	N/A	N/A
Raquib Adnan Akhtar	B.Tech	Makaut (Formerly Wbut)	Yes	Accenture, india	6
Rizwan Alam	B.Tech	Guru Gobind Singh Inderprastha University	NA	N/A	N/A
Rohit Pandey	B.Tech	Jaypee Institute of Information Technology	Yes	Newgen Software	16
Rustom Chakma	B.Tech	K L University	NA	N/A	N/A
Sahil Manhas	B.Tech	Ik Gujral Punjab Technical University	Yes	Lava Internaional Ltd.	25
Sampat Mishra	BA(Hons)	Utkal University	NA	N/A	N/A
Sanjay Mondal	B.Sc.	Mumbai University	Yes	Indian Institute Of Science, Bangalore	24
Sarvjeet Kumar	B.E.	Burdwan University	NA	N/A	N/A
Sayan Mondal	B.Tech	Maulana Abul Kalam Azad Uni. of Technology, W.B.	NA	N/A	N/A
Shashi Kumar	B.E.	Visvesvaraya Technological University	NA	N/A	N/A
Shivam Sarvesh	B.E.	B. I. T Mesra	NA	N/A	N/A
Shivam Tripathi	B.Tech	AKTU	NA	N/A	N/A
Shubham Thakur	B.E.	Rajiv Gandhi Proudयोगiki Vishwavidyalaya, Bhopal, M.p.	Yes	K.r. Events	18
Siraj Anand	B. Tech.	Nit, Durgapur	Yes	Wipro Digital	19
Sudesh Prasad	B.Com (Hons)	Calcutta University	NA	N/A	N/A
Suraj Kathait	B.Sc	University of Delhi	NA	N/A	N/A
Swastika Sindhav	B.A.(Hons)	University of Delhi	NA	N/A	N/A
Ujjwal Gosain	B.A. (Hons)	University of Delhi	NA	N/A	N/A
Usama Rabbani	B.Tech	Dr. A.P.J Abdul Kalam Technical University(AKTU)	Yes	Gomti Auto Sales And Services Pvt Ltd.	15
Vaibhav Raj	B.Tech	NIT	NA	N/A	N/A
Vishal Sharma	BBA	Guru Gobind Singh Indraprastha University	NA	N/A	N/A
Vivek Kumar Signh	B.C.A.	Lucknow University	NA	N/A	N/A
Vyas Gottipati	B.Tech	IIIT	Yes	Bloomingdale International School	3
Yash Bhan Singh	B.Tech	Rajasthan Technical University	NA	N/A	N/A
Yatinder	B.E.(Hons)	Bits Pilani(Rajasthan) India	Yes	Self Employed	24

“Intelligence is the ability to adapt to change.”

~Stephen Hawking~





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