



2022-2023

# Corporate Brochure

MBA (BE)







## About The Department

In 1973, the Department of Business Economics, under the umbrella of the prestigious University of Delhi, introduced the Masters Program in Business Economics baptized as MBE. It offered a unique blend of theoretical excellence paired with the practical realities of the Business World. "Change is the only constant" is an adage that the Department sincerely believes in. To that end, it kept adapting itself along the course of time, culminating with the introduction of MBA in Business Economics which replaced the earlier MBE program in 2015.

An eclectic and erudite group of faculty, researchers, and professionals, with their vast pool of managerial expertise, gives the Department a distinctive edge and an exalted stature. Today the Department takes immense pride in the students who pass through its hallowed halls and the lasting impact that they have on the industry through their qualitative and quantitative expertise of their domain.

In its illustrious history of 49 years, The Department of Business Economics has established itself as an epitome of excellence. Over the years, the department has fostered strong alliances with corporates houses and retained its position as their preferred recruitment destination.





## Message From Placement Advisor



**Dr. Yamini Gupt**  
Faculty Placement Advisor

It is my privilege to write this message to invite and welcome recruiters to participate in the placement process for MBA (Business Economics) students from our campus. Under the ambit of the University of Delhi, the Department of Business Economics (now known as Department of Finance and Business Economics) pioneered India's first master's degree program in Business Economics in 1973. With forty-eight glorious years of strategic experience in producing industry leaders, the Department can boast of creating an eminent cadre that just stands out from the rest. Over the years, this program has established itself in the field of quantitative research and data analytics and is a highly sought-after degree.

The new normal of uncertainty that we are facing during the ongoing pandemic has highlighted the importance of flexibility, adaptation and communication in our work and dealings with

superiors, peers and subordinates. Working, teaching and learning online have thrown up numerous challenges. I take great pride in mentioning that as a batch and in their individual capacities, the current Business Economics students have displayed tremendous courage and adaptability in the way they have participated in the teaching-learning process and conducted various department and university level activities. Their efforts have been gratefully acknowledged by the Vice Chancellor of our university.

It is my sincere hope that your interaction with our placement team will lead to a mutually beneficial and long term relationship between our department and your esteemed organization.



## Batch Profile- 2020-22

### Gender Ratio



73.60%

Male Students



26.40%

Female Students



### Positions Offered

- Assistant Research Manager
- Associate Applied Data Scientist
- Associate Data Scientist
- Business Analyst
- Consultant
- Credit Fraud Analyst
- Data Scientist
- Deputy Manager - Collection Strategy
- Financial Operation Analyst
- Management Trainee
- Marketing Consultant
- Process Analyst
- Research Analyst
- Risk Analyst
- Senior Research Analyst

## Final Placement Statistics

**₹23,50,000**

Highest

**₹14,20,000**

Average

**₹12,60,000**

Median

Top 10% **₹21.66L**

Top 25% **₹19.45L**

Top 50% **₹16.55L**





# Batch Profile- 2021-23

## Gender Ratio



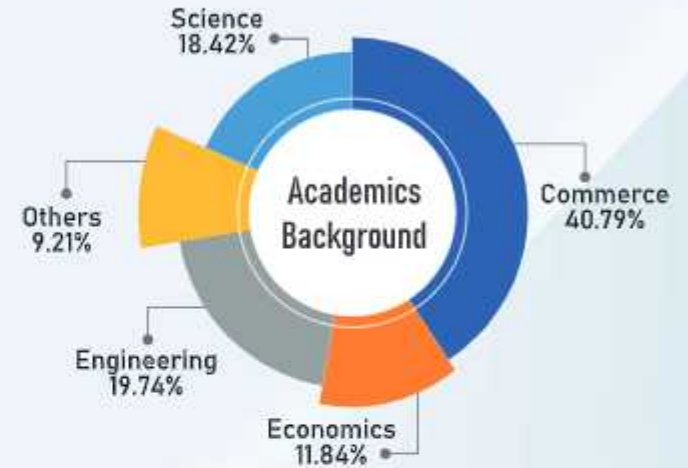
64.47%

Male Students



35.53%

Female Students



## Summer Internship Program Statistics

₹2,50,000

Highest

₹54,550

Average

₹30,000

Median

## Work Experience From

accenture

dyson

EY

Infosys

KEN RESEARCH

PUBLICIS GROUPE

wipro

S&P CAPITAL IQ  
McGRAW HILL FINANCIAL

TravClan

UnitedLex



## Legacy Recruiters



## New Recruiters







**Swar Jain**

: 95997 33430

President

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## Training and Placement Cell

**Bhavesh Agarwal**

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Placement Convenor

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**Shashank Bisht**

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Senior Placement Coordinator

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Associate with us: [placementsc@dbe-du.org](mailto:placementsc@dbe-du.org)

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